

CSR PROJECT REPORT · MARCH 2026



Support for Skilling of 200 Women

Incubation · Skilling · Entrepreneurship



Implementing Organisation	Tisser Artisans Trust
Client / Funding Agency	Mazagon Dock Shipbuilders Ltd (MDL)
Project Duration	December 2025 – March 2026
Locations	Mazagaon TRF CBD Belapur Aarey Colony, Mumbai
Total Budget	₹ 30,25,000
Total Enrolled	205 Women Micro-Entrepreneurs across 3 Centres
Trades Covered	Jewellery Making Block Printing Handloom Weaving

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1. PROJECT INCEPTION & MOA OBJECTIVES

The project 'Support for Skilling of 200 Women: Incubation, Skilling & Entrepreneurship in Mumbai' was formally established through a Memorandum of Agreement (MoA) executed between Mazagon Dock Shipbuilders Limited (MDL) and Tisser Artisans Trust (TAT) under MDL's Corporate Social Responsibility (CSR) initiative for the financial year 2025–26. The MoA was executed on Rs. 500 Non-Judicial Stamp Paper and is valid from the date of signing through 31st March 2026.

MDL, India's premier shipyard company and a Navratna Public Sector Enterprise under the Ministry of Defence, sanctioned a total financial assistance of Rs. 30,25,000/- (Rupees Thirty Lakh Twenty-Five Thousand only) inclusive of all applicable taxes, for the skilling of 200 women in Mumbai. Tisser Artisans Trust, registered under the Bombay Public Trust Act 1950 with a proven track record in women's economic empowerment through skilling, enterprise creation, and entrepreneurship, was identified as the Implementation Agency.

1.1 MOA — Key Objectives & Deliverables

The following objectives and deliverables were formally agreed upon under the MoA between MDL and Tisser Artisans Trust:

Objective	Deliverable per MoA	What Was Achieved
Skilling of 200 Women	Provide structured, hands-on technical skill training to 200 women across 3 Mumbai centres in Jewellery Making, Block Printing, and Handloom Weaving	205 women enrolled and trained, 5 above committed target
Incubation Support	Establish training centres with appropriate infrastructure, tools, machinery, IT equipment, and raw materials to enable production-quality skill training	3 centres fully operational with complete equipment and materials by February 2026
Enterprise Creation	Enable women to transition from skill training into product creation and the beginning of micro-enterprise activity	First market-ready products produced across all 3 trades by March 2026; working capital disbursed to 48 production-ready women
Business & Entrepreneurship Training	Deliver structured Business & Entrepreneurship training covering costing, pricing, market access, digital literacy, and income planning to all enrolled women	Business module delivered to all 3 centres; all participants completed pre-test and post-test
Procurement — CSR Compliant	Execute all material and equipment procurement through transparent, CSR-compliant processes with minimum 3 quotations, L1 selection, and PNC negotiation with MDL	Full procurement completed L1 vendor selected, PNC meeting conducted with MDL, all POs issued after formal approval

Financial Documentation	Maintain all financial records salary declarations, travel vouchers, material invoices, bank statements audit-ready throughout the project	All financial records maintained; supported by Axis Bank statements
Progress Reporting	Submit periodic progress reports supported by photographic documentation to MDL CSR in-charge, Shri Amit Nabira, DGM (CSR)	Monthly activity reports submitted December-March; Final Closure Report prepared
Impact Evaluation	Conduct structured impact assessment at project closure documenting outcome-level changes attributable to the intervention	Impact assessed through training feedback, working capital outcomes, and trainer observation logs

1.2 What We Delivered Beyond the MoA

In addition to the formally agreed deliverables under the MoA, Tisser Artisans Trust undertook several additional interventions that enhanced the programme's depth and impact:

- Enrolled 205 women, 5 more than the committed target of 200
- Conducted a comprehensive 35-parameter Needs Assessment covering all 205 enrolled women before any training began, generating a baseline dataset that informed all curriculum decisions
- Deployed working capital selectively to 48 women who demonstrated production-ready skill a merit-based, quality-first approach not specified in the MoA
- Provided Khun fabric jewellery and clay bead jewellery techniques as additional modules beyond the basic jewellery curriculum
- Introduced Tie & Dye as an additional block printing technique beyond the core module
- Developed individual Business Action Plans for each participant in the Business module
- Established dual-batch (morning and afternoon) scheduling at all 3 centres to accommodate women's domestic responsibilities
- Maintained daily photographic logs, daily attendance registers, and session documentation for all 3 centres throughout the training period



Enrollment of Women's

1.3 MOA Documentation

The MoA between MDL and Tisser Artisans Trust was executed formally and covers the following key provisions: Construction of the MoA under Indian law; Project implementation as per Schedule I; L1 vendor selection and procurement compliance; Terms of payment and financial reporting; Inspection and evaluation rights of MDL; Conflict of interest provisions; Dispute resolution through arbitration at Mumbai; Refund of unspent funds within 30 days of project completion; Confidentiality obligations on Tisser Artisans Trust; CA Certified Utilization Certificate submission requirement.

2. NEEDS ASSESSMENT

2.1. OVERVIEW & PURPOSE

The Needs Assessment was conducted in December 2025 across all three project clusters as the mandatory first step of the 'Support for Skilling of 200 Women' initiative a CSR project implemented by Tisser Artisans Trust in partnership with Mazagon Dock Shipbuilders Ltd (MDL). The assessment was designed to capture a comprehensive pre-training baseline across 35 parameters per beneficiary, covering trade skills, income levels, digital readiness, market awareness, training aspirations, and support requirements.

A total of 205 women across the Mazagaon (Block Printing), Aarey Colony (Jewellery Making), and TRF CBD Belapur (Handloom Weaving) centres completed the full structured questionnaire. The findings from this assessment directly shaped all programme design decisions curriculum content, language of delivery, batch timing, business module focus, and working capital criteria.

205 Total Respondents All 3 centres	35 Parameters Assessed Per beneficiary	3 Training Centres Mazagaon · Aarey · Belapur	Dec 2025 Assessment Period Pre-training baseline
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1.1 Trade Distribution

The 205 women assessed were distributed across three craft trades Handloom Weaving, Block Printing, and Jewellery Making. The chart below shows the trade-wise distribution, confirming Handloom Weaving as the largest cohort at 50.7%, followed by Block Printing at 42.4%.

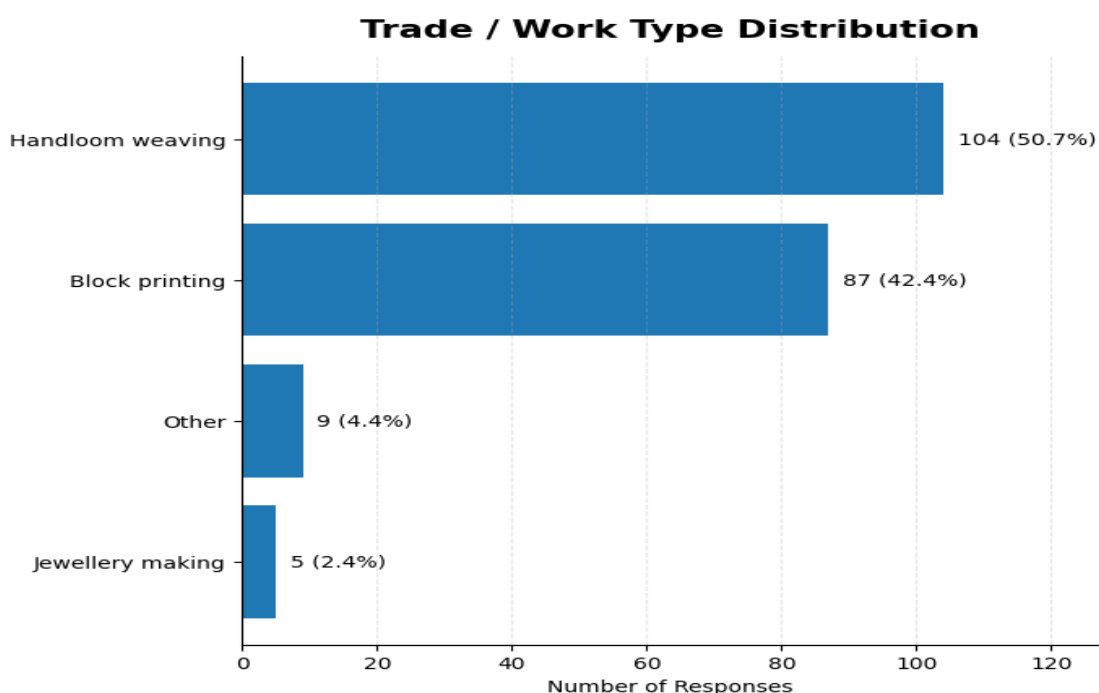


Figure 1: Trade / Work Type Distribution: 205 Responses

Trade	Count	Percentage (out of 205)
Handloom Weaving	104	50.7%
Block Printing	87	42.4%
Other	9	4.4%
Jewellery Making	5	2.4%
TOTAL	205	100%

2.1. DEMOGRAPHIC PROFILE

2.1.1 Age Distribution

The age profile of beneficiaries shows a predominantly working-age population concentrated in the 36–45 and 26–35 brackets together accounting for 76.6% of all respondents. The average age was 36.2 years, spanning a range of 17 to 58. This distribution reflects experienced women who are at a productive stage of their lives and are motivated by the need for stable, independent income generation.

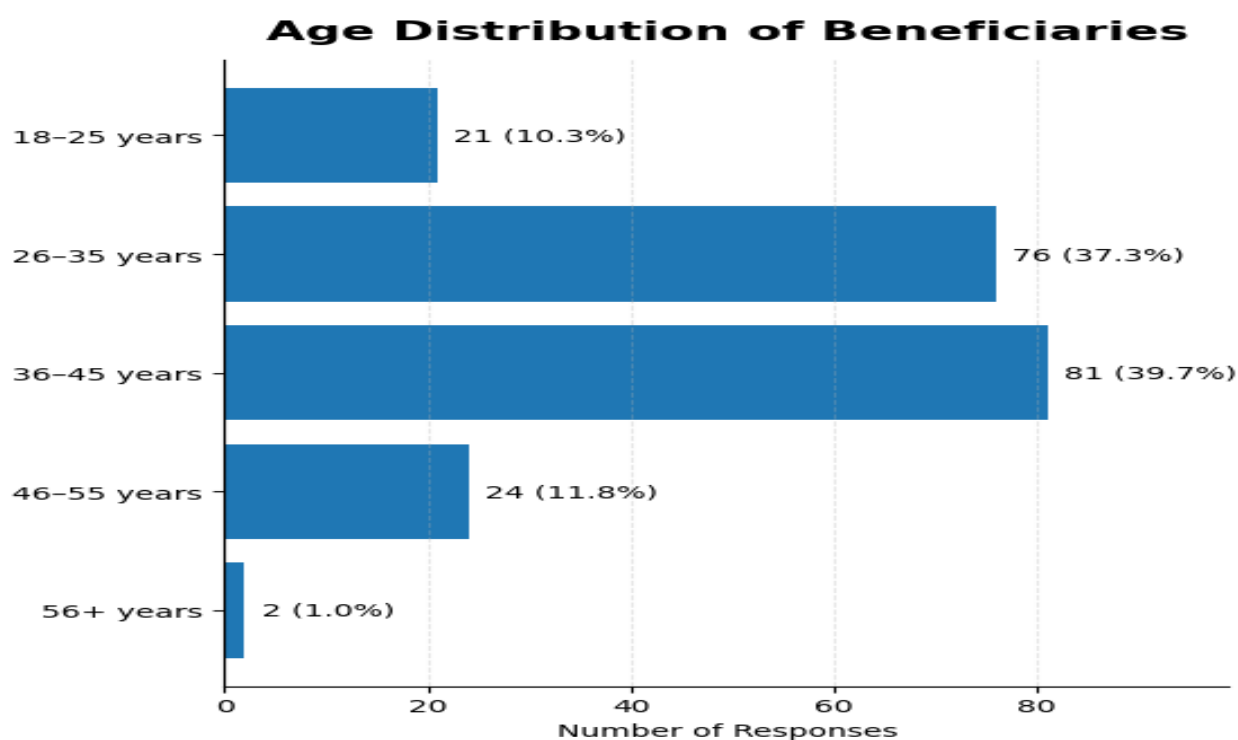


Figure 2: Age Distribution: 205 Responses

Age Group	Count	% of 205	Observation
18–25 years	21	10.2%	Young entrants with long earning horizons
26–35 years	76	37.1%	Largest single cohort, prime working age
36–45 years	81	39.5%	Experienced household managers seeking income
46–55 years	24	11.7%	Mature participants with established family responsibilities
56+ years	2	1.0%	Small proportion, near-retirement age

TOTAL	205	100%	Avg. age: 36.2 years
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2.1.2 Education Level

57.1% of beneficiaries have secondary or higher secondary education indicating adequate literacy for structured learning programmes. However, 22.9% had only primary schooling or no formal education at all, confirming that all training delivery must be visual, hands-on, and conducted in Marathi and Hindi. Text-heavy, lecture-format delivery would have excluded nearly a quarter of participants.

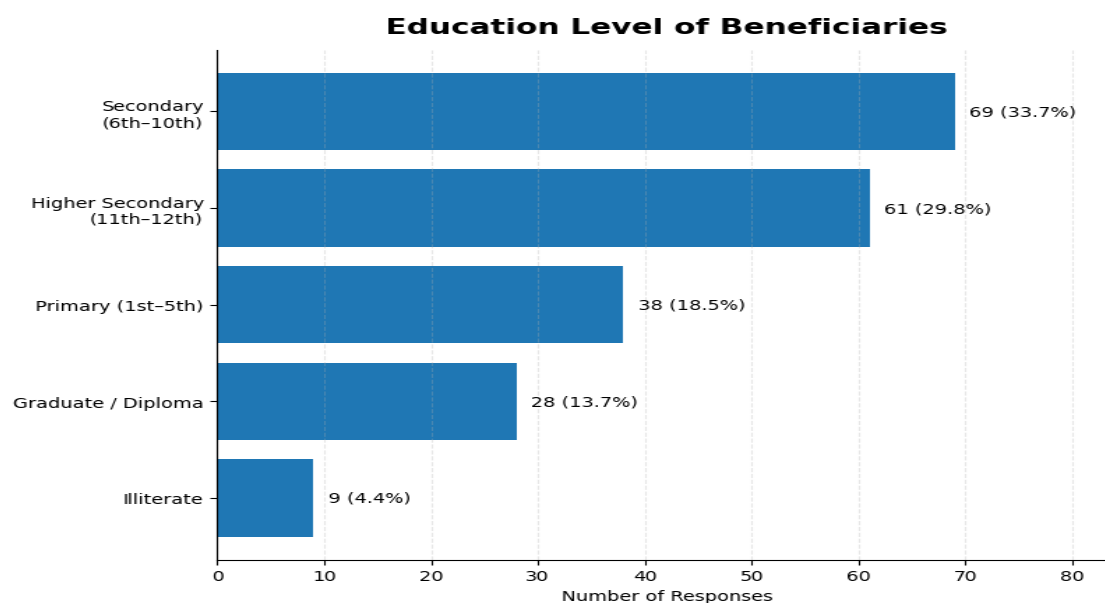


Figure 3: Education Level of Beneficiaries: 205 Responses

Education Level	Count	% of 205
Secondary (6th–10th Std)	69	33.7%
Higher Secondary (11th–12th)	61	29.8%
Primary (1st–5th Std)	38	18.5%
Graduate / Diploma	28	13.7%
Illiterate	9	4.4%
TOTAL	205	100%

2.3. ECONOMIC PROFILE & INCOME LEVELS

The economic vulnerability of enrolled women was one of the sharpest findings of the assessment. 68.8% earned below ₹6,000 per month from their craft or trade activity well below any viable household income threshold in urban Mumbai. The programme’s working capital component, business training, and market linkage planning were all directly justified by this finding.

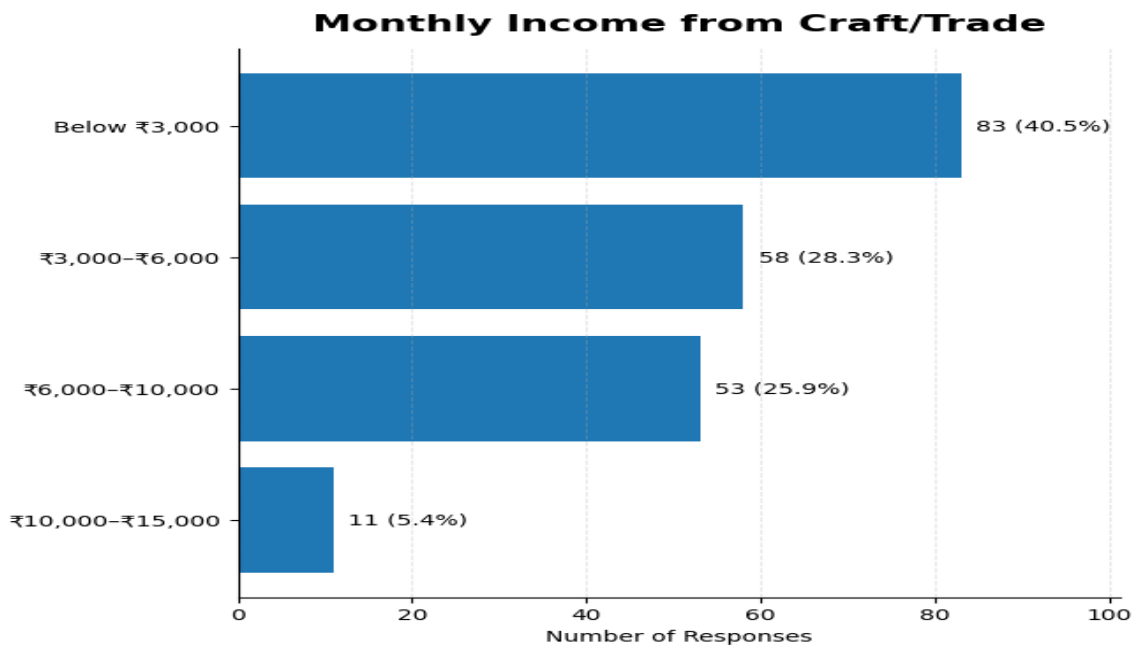


Figure 4: Monthly Income from Craft/Trade: 205 Responses

Income Range	Count	% of 205	Implication
Below ₹3,000	83	40.5%	Severely economically vulnerable largest single group
₹3,000 – ₹6,000	58	28.3%	Below urban subsistence threshold
₹6,000 – ₹10,000	53	25.9%	Near-viable income, skill upgrade can push above threshold
₹10,000 – ₹15,000	11	5.4%	Relatively stable potential for enterprise scaling
TOTAL	205	100%	68.8% earn below ₹6,000/month

Work Pattern: Full-Time vs Part-Time

Of the 205 respondents, 91 women (44.4%) work full-time in their craft while 114 (55.6%) work part-time managing household responsibilities alongside their trade activity. This near-equal split directly informed the dual-batch scheduling decision at every centre: offering both morning and afternoon sessions was not a convenience but a structural necessity for meaningful participation. 84% of respondents had been in their current trade for less than one year, confirming the project reaches women at the most formative and high-impact stage of their craft career.

2.4. CURRENT SKILL LEVELS ACROSS ALL THREE TRADES

The skill assessment revealed that the vast majority of enrolled women across all three trades were at beginner or primary level. This was a critical finding: it confirmed that the training curriculum had to start from absolute foundations no shortcuts, no assumed prior knowledge. The 'Not applicable' segment in each chart represents women enrolled in other trades.

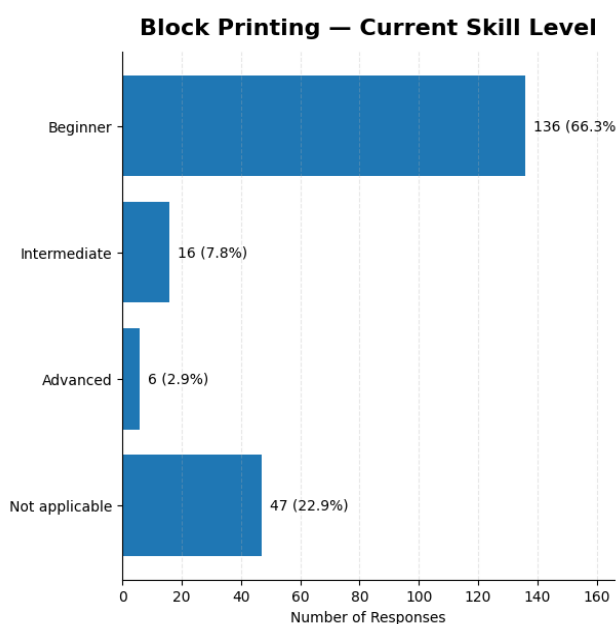


Figure 5: Block Printing Skill Level (205 base)

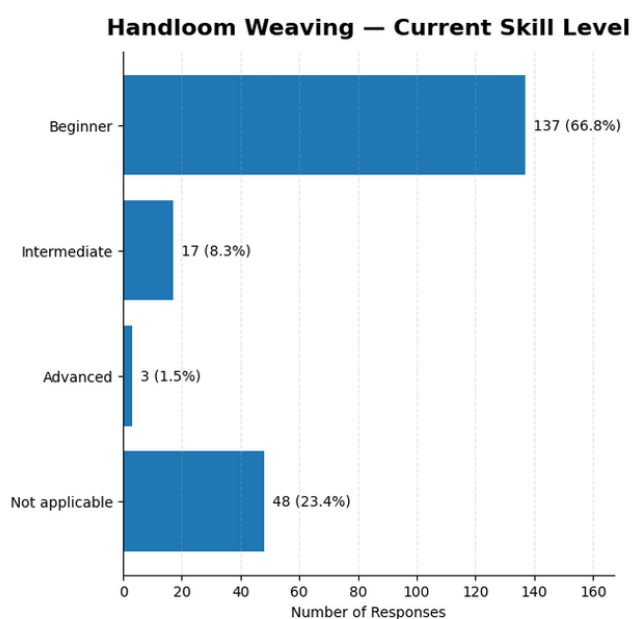


Figure 6: Handloom Weaving Skill Level (205 base)

Trade	Beginner	Intermediate	Advanced	N/A	Note
Block Printing	136 (66.3%)	16 (7.8%)	6 (2.9%)	47 (22.9%)	158 answered
Handloom Weaving	137 (66.8%)	17 (8.3%)	3 (1.5%)	48 (23.4%)	157 answered
Jewellery Making	94 (45.9%)	17 (8.3%)	2 (1.0%)	92 (44.9%)	113 answered

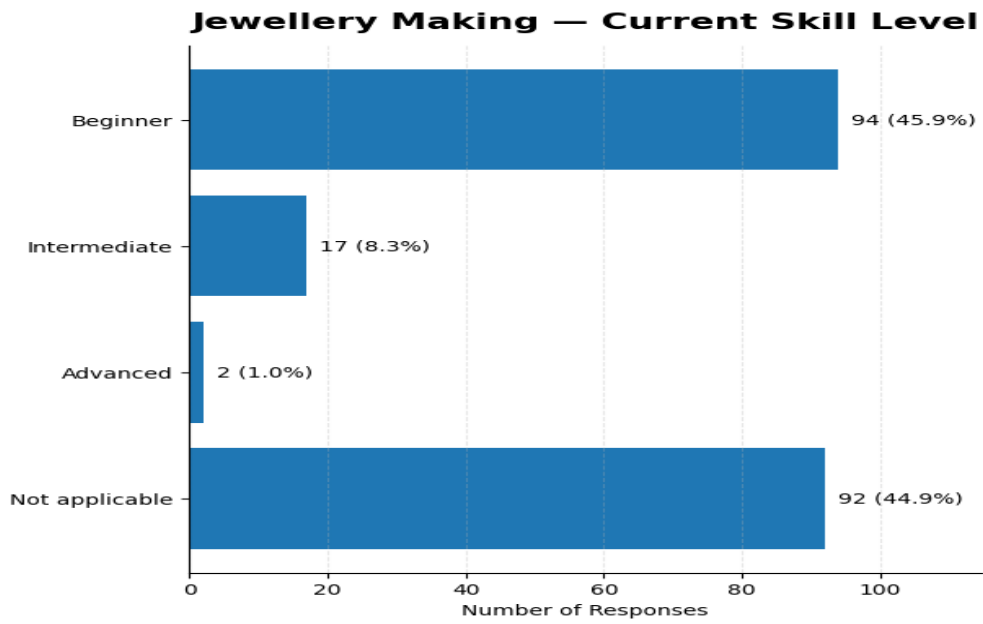


Figure 7: Jewellery Making Skill Level (205 base)

Key Insight: Why Starting from Foundations Was Non-Negotiable

With 66–67% of Block Printing and Weaving respondents at beginner level, and 45.9% of Jewellery respondents also at beginner level (the higher 'Not applicable' for jewellery reflects that fewer women had prior jewellery exposure), the training design had no room for shortcuts. The entire curriculum for all three trades was structured to begin from the very first principles block holding technique, loom anatomy, resin types and build progressively. Skipping foundational steps would have produced incorrect technique habits and poor product quality in the very women the programme was designed to help.

2.5. DIGITAL READINESS

Digital readiness emerged as one of the most encouraging findings of the assessment. Despite operating largely in informal, low-income craft contexts, the vast majority of women had smartphones and were already using digital payment tools providing a strong existing infrastructure for market access training.

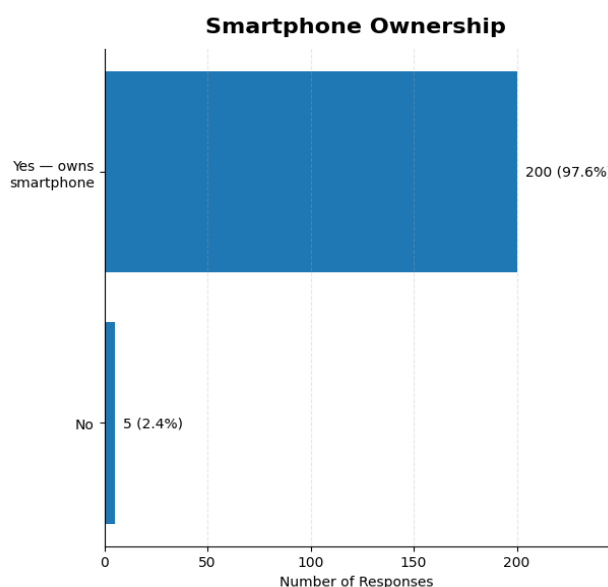


Figure 8: Smartphone Ownership: 205 Responses

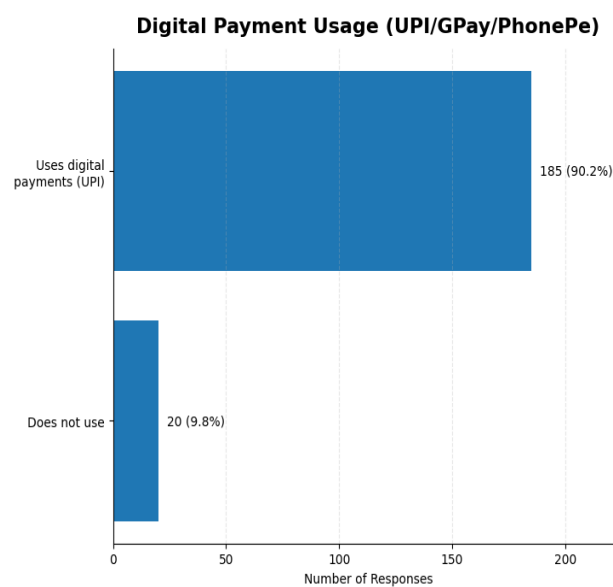


Figure 9: Digital Payment Usage (UPI/GPay/PhonePe): 205 Responses

Indicator	Count	% of 205	Implication for Programme
Owns a smartphone	200	97.6%	Near-universal strong foundation for digital selling training
Uses digital payments (UPI/GPay)	185	90.2%	High adoption of payment tools already in use
Has internet access	172	83.9%	Majority connected basis for WhatsApp Business orientation
Does not own smartphone	5	2.4%	Tiny minority accommodated in group-based digital sessions
Does not use digital payments	20	9.8%	Targeted in the Business module's UPI orientation

The Digital Gap: Possession vs. Application

97.6% smartphone ownership and 90.2% digital payment usage tells only half the story. The assessment also revealed that fewer than 12% of women were actively using digital tools for business purposes selling via WhatsApp, listing products online, or using social media for customer reach. The infrastructure for digital market access was already in nearly every woman's hands. What was missing was the knowledge of how to apply it commercially. Bridging this possession-to-application gap became the core focus of the Digital Literacy component of the Business & Entrepreneurship Training module.

2.6. MARKET ACCESS & SELLING PATTERNS

Understanding how and whether women currently sold their products was critical to designing the right market linkage interventions. The selling pattern data revealed both existing channels and significant unmet need, with a substantial proportion of women producing without any direct selling activity.

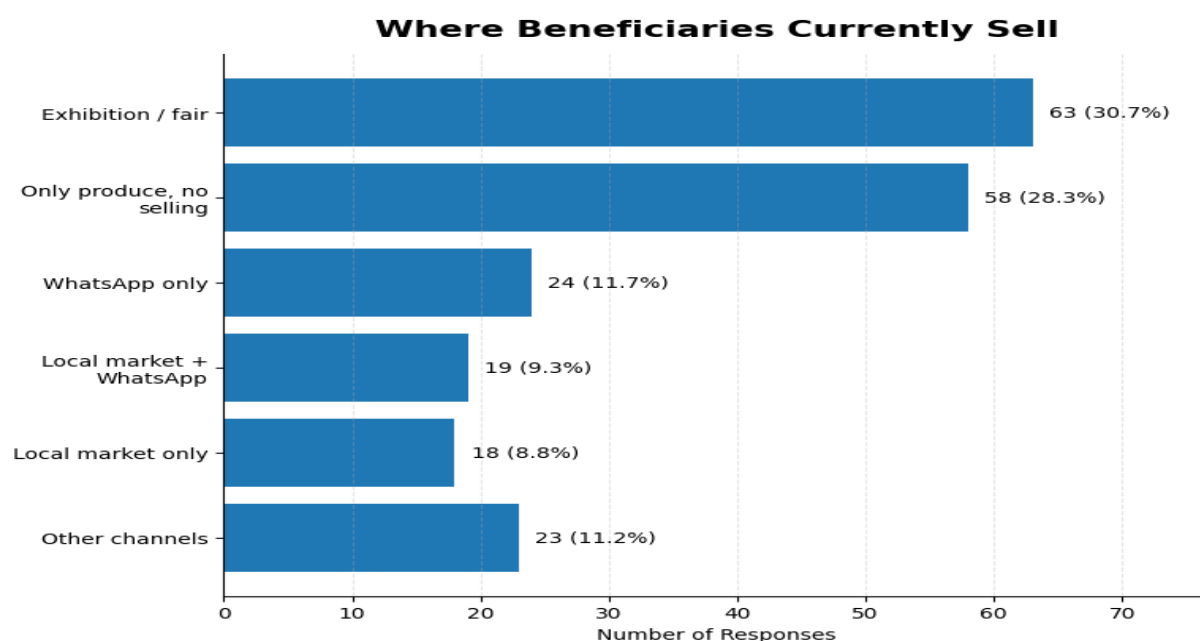


Figure 10: Where Beneficiaries Currently Sell: 205 Responses

Selling Channel	Count	% of 205	Note
Exhibition / Trade fair	63	30.7%	Most common channel but irregular and access-dependent
Only produce, no selling channel	58	28.3%	Produce but have no selling channel at all
WhatsApp (only)	24	11.7%	Direct channel but informal, no catalog or pricing structure
Local market + WhatsApp	19	9.3%	Mixed channel broader reach
Local market only	18	8.8%	Traditional sale limited to neighbourhood demand
Social media / online platforms	10	4.9%	Small but growing digital commerce segment
NGO-facilitated / retail shops	7	3.4%	Institutionally-supported channels
Other / combined	6	2.9%	Mixed and overlapping channel users
TOTAL	205	100%	

Critical Finding: 28.3% Produce But Cannot Sell

58 of the 205 assessed women were producing handcrafted products but had absolutely no selling channel. They depended entirely on others to find buyers, or simply accumulated unsold inventory. This 28.3% figure directly justified two programme interventions: the working capital component (which gave production-ready women the materials to make products AND linked them to Tisser's

quality review and market access process) and the WhatsApp Business orientation in the Business module (which gave every woman a direct, zero-cost selling channel she could activate independently).

2.7. WHAT HELP DO YOU NEED MOST?

When asked what support they most needed, women's responses were unambiguous. Over half (52.2%) cited finding customers and buyers as their biggest barrier - not better skills or more tools. This placed market access as the primary felt need, validating the parallel Business and Entrepreneurship module from Month 1.

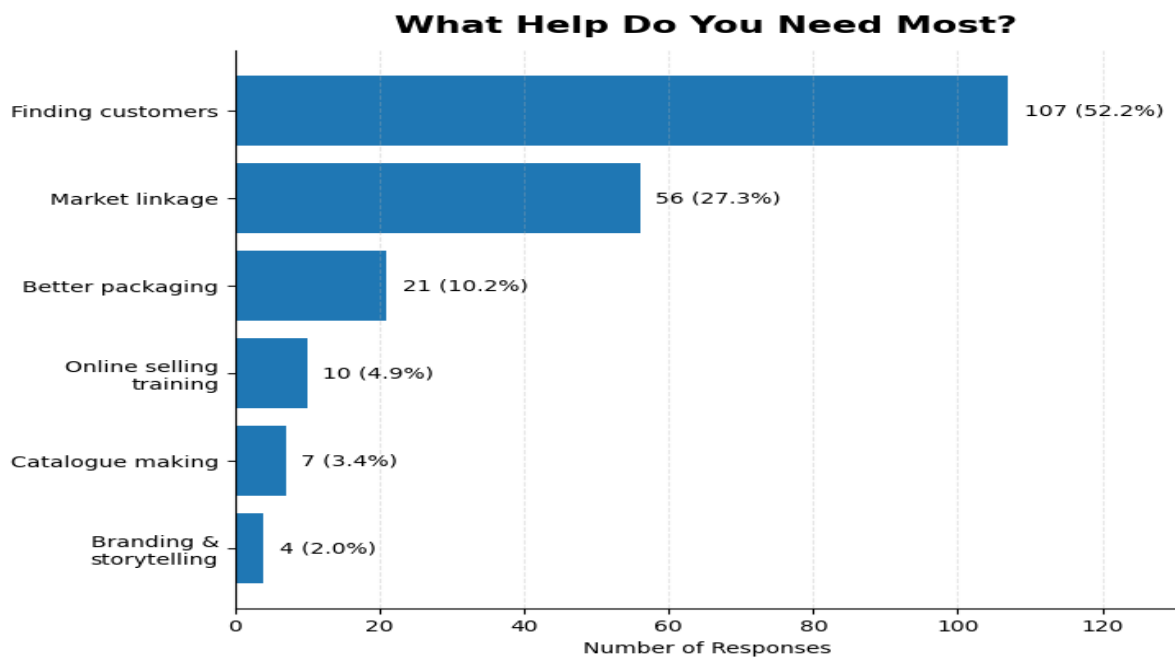


Figure: What Help Do You Need Most? 205 Responses (horizontal bar chart)

2.8. INCOME ASPIRATION

Income aspirations were realistic and stratified: 44.4% sought modest incremental growth, 17.6% wanted to double income, and 17.1% aspired to move to full-time craft work. Together these three groups (79% of respondents) have aspirations that a well-implemented skilling programme can credibly deliver.

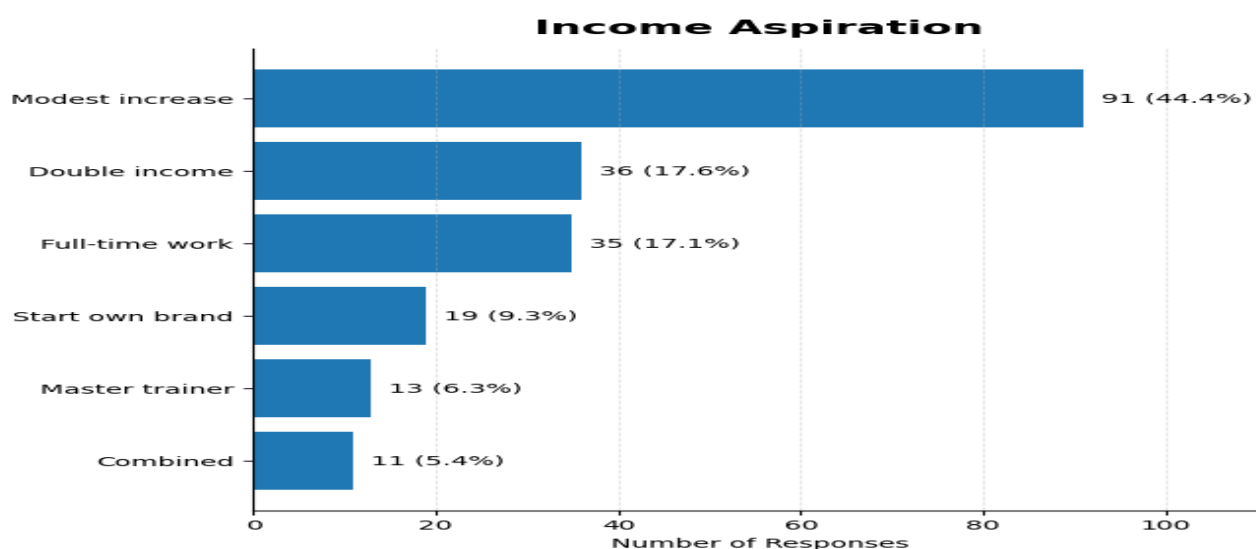


Figure: Income Aspiration, 205 Responses (horizontal bar chart)

2.9. SHORTCOMINGS IDENTIFIED & PROGRAMME RESPONSE

Beyond the individual data points, the needs assessment identified several structural gaps that shaped programme design at a systemic level. The table below documents each shortcoming and the specific programme response it generated:

Shortcoming Identified	Programme Response
66–67% at beginner level in Block Printing and Weaving; 45.9% in Jewellery	Training designed from absolute foundations 8 to 14-session curricula beginning at Day 1 with no assumed prior knowledge
68.8% earn below Rs.6,000/month, economic vulnerability is high	Working capital disbursed to 48 production-ready women; market linkage planning initiated from Day 1 of training
28.3% produce but have no selling channel	Business module included WhatsApp Business setup; working capital linked to product return for market linkage
No formal costing knowledge across all trades	Complete costing and pricing module in Business training; real products used as calculation examples
97.6% have smartphones but < 12% use them for business	Digital literacy sessions on WhatsApp Business, product photography, and online selling orientation included
22.9% have primary or no formal education	All training in Marathi/Hindi; visual demonstrations and role-play replace text-heavy delivery throughout
55.6% work part-time domestic constraints on availability	Dual morning/afternoon batches at every centre; flexible attendance; make-up sessions for absentees
No access to quality raw materials for production	Centralized procurement by Tisser Artisans Trust; all materials supplied to centre no participant cost
Limited contemporary design knowledge reliance on traditional patterns	Market-aligned design sessions added to each trade curriculum; trainers introduced current trend-appropriate motifs
52.2% identified finding customers as primary need	Business & Entrepreneurship module runs in parallel with technical training from Month 1; market linkage plan in development

3. IMPLEMENTATION STRATEGY — COMPONENT-WISE PLAN

The project was planned and executed across clearly defined functional components, each with dedicated personnel, responsibilities, and deliverables. This section describes what was done under each component from the ground-level mobilization and assessment work through to training delivery, enterprise support, infrastructure, and administration.

3.1 Project Assessments

The project began with a structured Needs Assessment conducted in November–December 2025 across all three clusters. Two senior field researchers carried out multi-stakeholder consultations, structured household surveys, focus group discussions, and key informant interviews. The assessment reached all 205 enrolled women and produced a comprehensive baseline dataset covering 35 parameters per beneficiary skills, income, digital readiness, market access, aspirations, and training preferences. This baseline directly shaped every subsequent programme decision: the training curriculum, batch scheduling, language of delivery, and the design of the Business module.

An Impact Assessment is being conducted at project closure in March 2026. Two evaluation specialists are applying quantitative beneficiary surveys, qualitative focus group discussions, outcome mapping, and cost-effectiveness analysis to measure and document the change produced by the intervention. The final impact report will provide evidence-based findings for MDL's CSR reporting requirements.

3.2 Centre Skilling & Enterprise Creation

The operational backbone of the project was provided by two full-time centre professionals deployed from November 2025 through March 2026. The Operational Coordinator managed all administrative functions scheduling, financial record-keeping, attendance documentation, and MDL compliance readiness. The Technical Coordinator oversaw the quality of production training observing sessions, supporting trainers with on-site guidance, troubleshooting technique issues, and ensuring that the training being delivered matched the curriculum standards expected for market-ready output.

Two Community Resource Persons (CRPs) worked as field-level facilitators across all three clusters. Their primary responsibility was mobilization and retention identifying and engaging eligible women, managing follow-up with absentees through home visits, strengthening community trust in the programme, and building functional links with local SHG leaders and community networks. The CRPs were the human connectors who kept the programme embedded in the communities it served rather than external to them.

Six specialized trade trainers three pairs, one per centre delivered the hands-on technical skill training. At Aarey Colony, Ms. Vaishnavi and Ms. Ruby taught the Jewellery Making curriculum across Resin, Painting, Fabric, and Clay techniques. At Mazagaon, Ms. Pratiksha and Ms. Divya delivered the Block Printing curriculum through eight structured sessions. At TRF CBD Belapur, Ms.

Vaishali Pawar and Ms. Sakshi Jadhav led the Handloom Weaving training from loom introduction through to tapestry wall hanging production. All training was competency-based, delivered in Marathi and Hindi, and built through modular curricula with hands-on demonstrations, individual practice, and iterative feedback at every session.

3.3 Product Development, Marketing & Collective Enterprise

Supply chain professionals managed the end-to-end raw material and equipment pipeline from demand forecasting and vendor identification through procurement, receipt verification, inventory management, and distribution to each training centre. Standard operating procedures were established to ensure continuous, uninterrupted material availability throughout the training period. Part-time marketing associates supported digital presence development, product catalogue creation, and the groundwork for e-commerce and social media channels through which trained artisans can sell their products.

3.4 Project Management & Business Development

Project Management Specialist provided strategic oversight at 30% time engagement throughout the project, establishing and monitoring key performance indicators, maintaining reporting frameworks, and ensuring alignment between ground activities and MoA commitments. A Design Head brought product innovation expertise supporting trainers with contemporary design inputs, market-aligned prototyping, and quality enhancement guidance across all three trades.

Three Business Development Experts, each contributing 30% of their time monthly, focused on market research, pricing strategy development, and buyer-seller facilitation. Their work on forward and backward market linkages connecting the artisans being trained with the channels through which their products can actually reach buyers is the bridge between training completion and sustained livelihood generation. The Business & Entrepreneurship Training module, delivered by trainer Pradeep Kumar Chinta, brought these market insights directly into the hands of participating women.

Working capital of ₹3,125 was disbursed to 48 women across the three centres whose products met the market-quality threshold assessed by their trainers. This was not a uniform grant but a merit-based production payment recognising demonstrated skill and enabling independent production without waiting for further institutional support.

3.5 Centre Setup & Operations

All three training centres were established with full infrastructure, equipment, and materials before training commenced. This included procurement of all trade-specific equipment handloom frames, reeds, shuttles, kanti machine and loom doobby for weaving; jewellery-making kits, MDF cutouts, bead sets, resin and moulding clay materials for jewellery; block printing tables, dye sets, fabric blocks, and finishing tools for block printing. IT infrastructure HP Laptops, HP LaserJet printer, external storage, and surge protectors was installed across all three centres, primarily to support training documentation, digital literacy sessions, and design work.

Centre infrastructure was also established: ergonomic chairs, storage racks, display boards, work tables, a washing machine for fabric care, and induction for dye preparation. Branding and signage displaying MDL's CSR contribution was installed at all three venues. All procurement was executed through a transparent, CSR-compliant process Call for Quotations, sealed bids, Quotation Committee evaluation, L1 vendor selection, and formal PNC meeting with MDL before any Purchase Order was issued.



Centre Setup

3.6 Travel & Administration

Field travel supported all monitoring visits, inter-centre coordination, vendor meetings, material transport, and working capital disbursement trips throughout the project period. Administrative expenditure covered documentation and reporting, telecommunications, stationery, audit compliance costs, and support staff honorarium the operational overhead that keeps a project of this scale running cleanly and accountably. All travel and administrative expenditure is documented through itemised vouchers, signed declarations, and bank statements.

4. TRAINING MODULES

Technical skill training commenced at all three centres on 10–11 March 2026. Each centre ran two daily batches to accommodate the full cohort while managing domestic constraints. All modules were delivered in Marathi and Hindi with visual aids, hands-on demonstrations, and practical exercises at every stage. The following sections present each training module in detail with curriculum, day-by-day content, and photographic documentation.

4.1 Block Printing Training Module — Mazagaon Centre

Location	Mazagaon Office, Mumbai
Trainers	Ms. Pratiksha & Ms. Divya
Period	11 March 2026 onwards
Batch 1	12:00 PM – 3:30 PM
Batch 2	3:30 PM – 5:30 PM

Workshop Objective

- Provide basic to advanced knowledge of block print art and fabric printing
- Develop market-ready fabric printing skills using single, two-colour, and multi-colour techniques
- Enable participants to start self-employment through handcrafted block-printed products
- Create market-ready products tote bags, handkerchiefs, potli bags, scarves, cushion covers

Session-wise Curriculum

Session	Topic	Content Covered
Session 1	Introduction to Block Print Art	History of block printing in India; introduction to products, materials and tools; safety and hygiene rules
Session 2	Fabrics & Blocks	Types of fabrics (cotton, linen, khadi); types and designs of wooden blocks; correct block handling method
Session 3	Colours & Paste Preparation	Natural vs. chemical colours; preparing colour paste; understanding colour thickness (consistency) for correct print impression
Session 4	Block Printing Fundamentals	Correct block-holding technique; equal hand pressure and directional movement; printing on paper for practice and error correction
Session 5	Single-Colour Block Printing	Repeated pattern on fabric using one block and one colour; application on dupattas, dress material, home textiles
Session 6	Two-Colour Block Printing	Two different blocks in two separate colours; design alignment and registration technique; printing on handkerchiefs with border and centre motif
Session 7	Multi-Colour (4-Colour) Block Printing	Four blocks and four colour coordination; layering sequence; maintaining registration accuracy; colour fixing and drying
Session 8	Discharge Printing	Removing colour from dyed fabric using discharge paste; creating light designs on dark backgrounds; process: dyeing → paste application → steaming → washing

Session 9	Resist Printing & Tote Bag Design	Resist printing: blocking colour from selected areas; tote bag layout: measuring, pattern placement, pre-printing preparation
Session 10	Advanced Techniques & Quality Control	Multi-colour registration technique; identifying and correcting printing defects; quality benchmarks for market-ready products
Session 11	Packaging & Pricing	Eco-friendly packaging for tote bags, scarves, table mats; labels, tags, brand name, care instructions; gift vs. standard packaging; product pricing method



Introduction to block printing materials: fabrics, colours, blocks



Colour preparation: paste consistency and colour theory



Cushion Cover

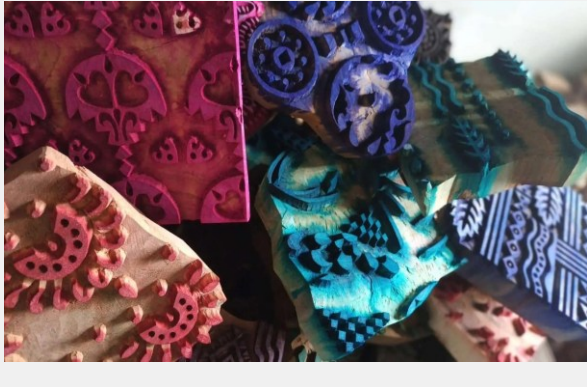


Multi-colour block printing: alignment and registration



Block printing training in progress, Mazagaon Centre

Women practising repeat pattern block printing



Finished block-printed products: tote bags and textiles



Market-ready block-printed table runner

4.2 Jewellery Making Training Module — Aarey Colony Centre

Location	Aarey Colony Unit 22, Mumbai
Trainers	Ms. Vaishnavi & Ms. Ruby
Period	10 March 2026 onwards
Batch 1	11:00 AM – 2:00 PM
Batch 2	2:30 PM – 5:00 PM

Workshop Objective

- Provide professional training in MDF painting jewellery, fabric jewellery, resin jewellery, and moulding clay jewellery
- Enable SHG women to create income through home-based jewellery production with low capital investment
- Build confidence and entrepreneurial mindset through skill ownership
- Create market-ready jewellery products for exhibitions, retail, and gifting markets

Jewellery Types Covered

The Jewellery Making curriculum covered four distinct jewellery traditions, each with its own materials, techniques, and aesthetic giving women a diverse, market-spanning portfolio:

Type	Technique	Materials Used	Products Made
Painting Jewellery	MDF or metal base with hand painting	Brushes, acrylic paints, MDF cutouts, varnish	Earrings, pendants, bracelets with Gond, Warli, Madhubani art
Moulding Clay Jewellery	Air-dry or polymer clay shaped into designer pieces	Sculpting tools, rolling pin, molds, glitter, paints	Lightweight designer pendants, earrings, bracelets
Fabric Jewellery	Fabric pieces and threads in traditional styles	Khun/silk/cotton fabric, beads, metal fittings, fabric glue	Khun chokers, tassel earrings, fabric necklaces
Resin Jewellery	Epoxy resin cast in silicone molds	Resin, hardener, pigment, glitter, molds, sticks	Transparent floral pendants, geometric earrings

Day-wise Curriculum: Resin Jewellery (Days 1–3)

Day	Topic	Content Covered
Day 1	Introduction to Resin Jewellery	Types of resin (epoxy, urethane); materials and tools (hardener, pigments, glitter, molds, stir sticks); safety rules; gloves and mask use
Day 2	Design & Moulding Technique	Types of moulds (silicone, 3D); colouring: pigments, glitter, layering; including flowers, leaves, dried objects in design; Demo: filling mould with resin design
Day 3	Finishing & Assembly	Removing cured resin from mould; sanding, polishing, shine application; jewellery assembly: clasps, connectors; product photography tips; pricing and marketing basics

Day-wise Curriculum: Painting Jewellery (Days 4–6)

Day	Topic	Content Covered
Day 4	Introduction to Painting Jewellery	MDF and metal jewellery bases; materials: acrylic paints, watercolours, fine/medium brushes, palette, pencil, glitter; types: Gond, Warli, Madhubani painting
Day 5	Gond & Warli Painting Technique	Gond painting: solid colours, flowers and natural motifs; Warli painting: simple lines, human figures, animals, nature-based geometric designs; Demo and guided practice on pendants/earrings
Day 6	Madhubani Painting & Finishing	Madhubani style: traditional Indian colour combinations, grid patterns, symbols; applying fine brush detailing; finishing: lacquer or shine coat; assembly of complete jewellery sets

Day-wise Curriculum: Fabric Jewellery (Days 7–9)

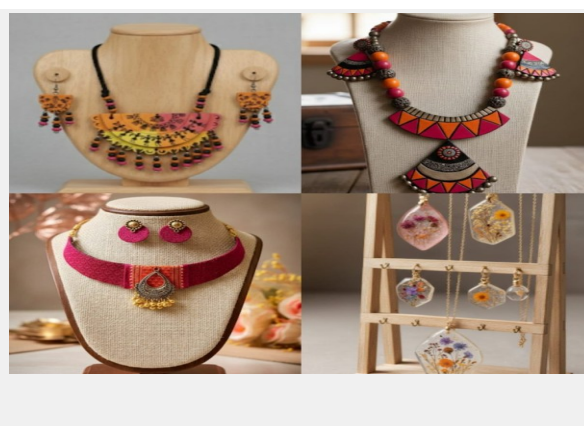
Day	Topic	Content Covered
Day 7	Introduction to Fabric Jewellery	Types: Khun fabric, cotton, silk, thread-based; materials: fabric pieces, fabric colours, glitter, beads, metal fittings, scissors, fabric glue
Day 8	Design & Decoration Technique	Patterning: dots, strokes, layering on fabric; decoration with glitter, beads, sequins, buttons; fabric rolling techniques; Demo: pendant/earring/bangle fabric design
Day 9	Finishing & Assembly	Finishing with glue or lacquer; assembly of pendants, earrings, bangles; product display and photography tips; pricing, selling, marketing guidance

Day-wise Curriculum: Moulding Clay Jewellery (Days 10–12)

Day	Topic	Content Covered
Day 10	Introduction to Clay Jewellery	Air-dry clay vs. polymer clay; materials: clay in various colours, sculpting tools, rolling pin, scissors, pins, molds, glitter, paints
Day 11	Design & Detailing Technique	Shapes for pendants, earrings, bracelets; detailing tools: fine lines, textures, patterns; colour filling and glitter/paint decoration; Demo: basic pendant making and detailing
Day 12	Finishing & Assembly	Clay drying/baking (polymer clay); finishing: sanding, polishing, shine application; assembly; product display, photography, pricing basics



Introduction to jewellery materials, Aarey Colony



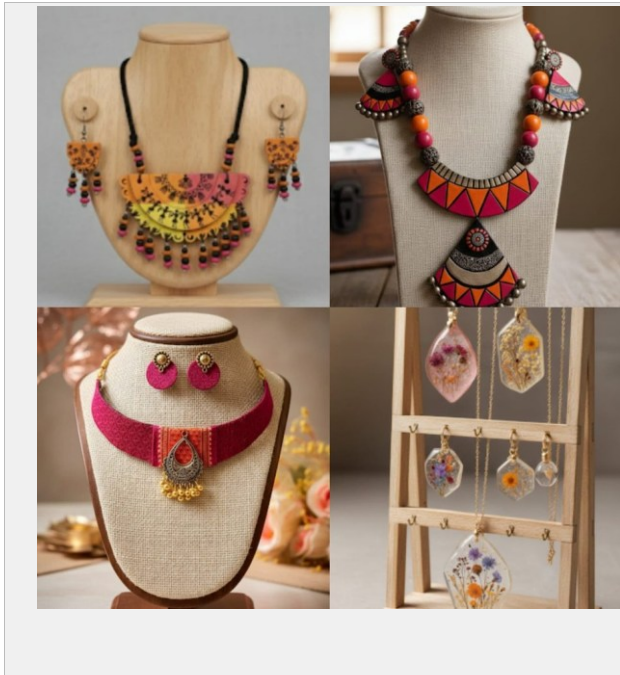
Resin jewellery: mould filling and layering technique



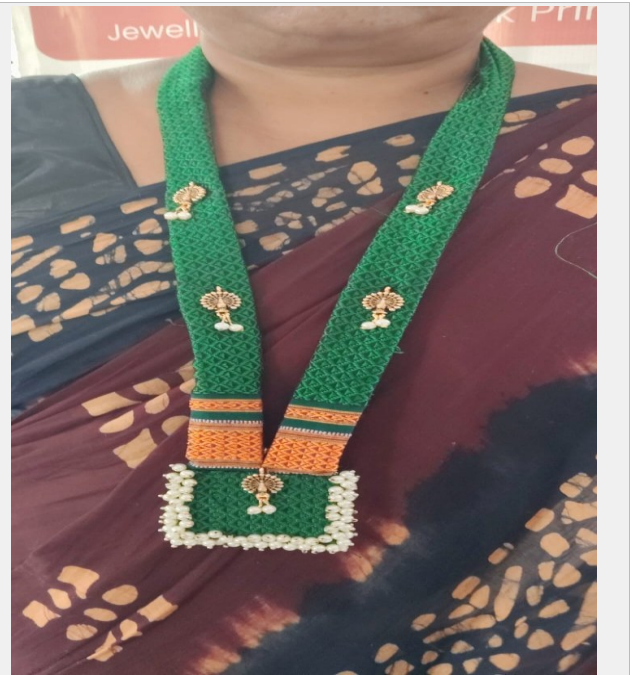
MDF painting jewellery: Warli/Gond art application



Fabric jewellery: tassel and bead assembly



Market-ready jewellery products: painted pendants and sets



Finished jewellery display: earrings, necklaces, pendants



Jewellery training session in progress, Aarey Colony



Women completing jewellery assembly in class

4.3 Handloom Weaving Training Module — TRF CBD Belapur

Location	Textile Recovery Facility (TRF), CBD Belapur
Trainers	Ms. Vaishali Pawar & Ms. Sakshi Jadhav
Period	11 March 2026 onwards
Batch 1	11:00 AM – 2:00 PM
Batch 2	3:00 PM – 6:00 PM

Workshop Objective

- Introduce women to frame loom and handloom weaving as a structured, marketable skill
- Progress from basic warping and plain weave to coasters, trivets, table mats, and tapestry wall hangings
- Enable speed, finishing quality, and product consistency required for market-ready output
- Build awareness of sustainable weaving using recycled fabric strips and sustainable materials

Loom Anatomy & Weaving Process Covered in Module

Before hands-on training commenced, the module introduced participants to the complete anatomy of the handloom and frame loom, and the four-step weaving process:

- Main Loom Parts: Frame (Adda), Warp Beam (Tana lath), Warp threads (Tana dhage), Heddles, Shuttle, Cloth beam, Reed (Kanch), Breast beam
- Additional Parts: Shed (open space for shuttle), Pick (single shuttle pass), Beater (for packing weft rows)
- Four-Step Weaving Process: Warping (threading warp with equal tension) → Shedding (raising alternate warp threads) → Picking (passing shuttle through shed) → Beating (packing weft tightly for even fabric)

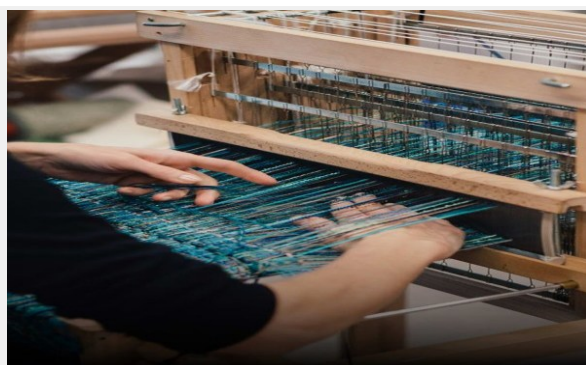
Weave Types Covered

Weave Type	Technique	Products Made
Plain Weave	Simple over-under alternating weave	Coasters, table mats, trivets: foundational product
Carpet/Rug Weave	Thicker weft, firmer fabric	Trivets, small rugs, table runners
Basket Weave	2-over-2-under pattern	Decorative coasters, bags, cushion covers
Rib Weave	Alternating thick and thin weft rows	Textured products with visual interest
Tapestry	Free-form weaving with colour changes	Wall hangings, decorative panels

Day-wise Curriculum

Day(s)	Topic	Content Covered
Day 1	Introduction to Weaving	Ancient craft history, types of weaving (plain, twill, satin, honeycomb, leno); fabric formation concept: fibre → yarn → weave → finishing

Day 2	Frame Warping	Correct warp measurement; threading the frame loom with equal tension and alignment; practice maintaining correct tension
Day 3	Loom Setup & Shedding	Setting up loom heddles and reed at correct spacing; operating the loom; creating the shed for shuttle passage
Day 4	Basic Weaving Technique	Plain Weave structure, suitable products; correct shuttle handling, weft insertion, beating technique; small practice swatch
Day 5	Colour & Design Introduction	Role of colour in weaving; compatible colour combinations; weaving stripes using different coloured threads; making a simple border
Day 6	Medium Weaving: Texture	Using different thread thicknesses; texture creation through thread variation; small fabric weaving practice
Day 7-8	Product Making: Coasters and Trivets	Complete coaster production: colour selection, warp/weft ratio, shape consistency, neat edge finishing, fringe trimming
Day 9	Design Development	Planning simple and functional weaving designs; introducing motifs; preparing materials and measurements for final product
Day 10-11	Product Making: Table Mat and Bag	Weaving table mat or small bag; controlling width and length; finishing techniques for durable edges; colour and design consistency
Day 12	Advanced Techniques	Basket weave and rib weave introduction; creating decorative patterns; texture development; productivity improvement and defect reduction
Day 13-14	Tapestry Wall Hanging	Free-form tapestry design; colour gradation; creative composition; final product finishing and display



Introduction to handloom weaving: loom parts and anatomy



Weaving technique practice: shuttle and beating



Finished woven products: coasters and trivets



Weaving training session, TRF CBD Belapur



Women working with looms in group



Woven table runner produced at TRF Belapur training

4.4 Business & Entrepreneurship Training

Business and Entrepreneurship training was launched in January 2026 and ran in parallel with technical training throughout the programme. Designed and delivered by trainer Pradeep Kumar Chinta, the module was grounded in the needs assessment finding that virtually no enrolled women had prior exposure to formal business thinking despite 90% using digital payments and the majority running some form of craft activity.

Training Objectives

- Equip women micro-entrepreneurs with practical business skills to improve income levels
- Introduce simple financial literacy and record-keeping methods accessible to all literacy levels
- Train on product development, design innovation, and pricing strategy
- Build market access awareness local, direct, and online channels
- Guide branding, packaging, and product storytelling for customer engagement
- Develop digital literacy smartphones, UPI, WhatsApp Business, social media for sales
- Support income goal-setting and personal business action plan creation

Module Curriculum

Module	Content Covered	Practical Exercise
Financial Literacy & Record-Keeping	Understanding income vs. expenditure; simple daily bookkeeping; separating personal and business finances; tracking savings and reinvestment	Participants maintained sample daily ledgers using real income/expense figures from their craft activities
Costing & Pricing Strategy	Raw material cost, labour inputs, time calculation, packaging costs, overhead allocation, profit margin analysis; avoiding underpricing trap	Used actual products from training sessions to calculate correct prices; many discovered they had been significantly underpricing
Product Development & Design Innovation	Balancing traditional craft with contemporary market; design diversification; seasonal demand planning; batch production	Design exercise: creating new product variations targeting urban gifting and festival markets
Market Access & Sales Channels	Local vs. exhibition vs. direct order vs. online; NGO and corporate linkage; exhibition preparation and stall management	Simulated exhibition exercise; participants practised presenting and pricing their own products
Branding, Packaging & Product Storytelling	Basic brand identity; cost-effective packaging; labelling requirements; communicating craftsmanship and cultural heritage to customers	Repackaged sample products; practised verbal product stories; wrote short product descriptions
Digital Literacy & Online Selling	Smartphone as business tool; WhatsApp Business setup; product photography (lighting, background, framing); e-commerce platform overview; UPI payment management	Captured product photos on own smartphones; listed sample products in WhatsApp Business catalogue

Goal-Setting & Action Planning

Monthly income targets; identifying personal challenges; simple business action plan; SHG and collective enterprise models

Each participant created a written personal income goal and 3-step action plan for the next 3 months



Business Training

4.5 TISSER SAHAYOG — LINKAGE TO THIS PROJECT

Tisser Artisans Trust implements all projects through its Sahayog framework an integrated five-vertical ecosystem designed to empower SHGs, artisans, NGOs, and brands from cluster development through to market demand creation. The MDL project (December 2025 – March 2026) operated as the Convergence with Trust layer of Sahayog, providing institutional support, skills, tools, and production infrastructure that activates all five verticals.

About Tisser Sahayog

Empower supply. Demand led production.

Sahayog empowers SHGs, Artisans, NGOs, and Brands through five interconnected verticals:

1. Bharat Ke Kalakar - Media and Brand Creation
2. Nirmiti – Market - Led Designs
3. Bharat Next - Online Store and Catalog
4. Sukhast - Supply Chain and Logistics
5. Sutradhar - Exhibitions and Retail Presence

Jude Humse, Jude Bharat Se. Affordable. Accessible. Artisanal.

Part A — All 5 Sahayog Verticals: Key Deliverables and Project Linkage

The table below presents each vertical exactly as described in the Tisser Sahayog document, alongside what was delivered under that vertical in this MDL project across all three centres.

Bharat Ke Kalakar <i>Media and Brand Creation</i> Media · Brand in making	Nirmiti <i>Market-Led Designs</i> Your products market led · 20 products / Year	Bharat Next <i>Online Store and Catalog</i> Catalogue / Market Place · 20 SKU / Year	Sukhast <i>Supply Chain and Logistics</i> Digital Supply Chain · ONDC Enabled	Sutradhar <i>Exhibitions and Retail Presence</i> 3 exhibitions / stores · Multiple orders
Objective Amplify artisan voices via storytelling and digital branding.	Objective Co-create market-ready products rooted in tradition.	Objective Enable digital access to curated artisan products.	Objective e-commerce; Inclusive, eco-friendly last-mile logistics; inventory, supply chain.	Objective Retail visibility through exhibitions and stores.
Key Deliverables <ul style="list-style-type: none"> • Artisan profiling & storytelling • Media shoots & digital branding kits • Monthly reels & influencer collaborations • Digital repository & artisan gallery 	Key Deliverables <ul style="list-style-type: none"> • Design mentoring & workshops • Trend analysis & inspiration decks • Prototype development & reviews • Co-created market-ready collections 	Key Deliverables <ul style="list-style-type: none"> • Digital store setup & SKU uploads • B2B catalog & curated listings • UPI & payment integration • Customer-friendly filters & easy handling 	Key Deliverables <ul style="list-style-type: none"> • Eco-friendly packaging SOPs • Inventory & supply chain support • Last-mile logistics & tracking tools • Carbon-lite pilot initiatives 	Key Deliverables <ul style="list-style-type: none"> • Event curation & participation support • Merchandising & branding kits • SHG training for exhibitions • Corporate inquiries & store mapping
Functions: Media shoots, brand kits, Instagram series, asset sharing. Tasks: Artisan profiling, monthly reels, digital repository building.	Functions: Design mentoring, trend analysis, feedback loops. Tasks: Design workshops, trend decks, prototype reviews.	Functions: Listings, pricing, online store setup. Tasks: Store build, SKU uploads, B2B catalog, UPI integration.	Functions: Packaging SOPs, partner onboarding, tracking. Tasks: SOP creation, WhatsApp tracking, carbon-lite pilots.	Functions: Curation, merchandising, national events. Tasks: Event database, branding kits, SHG training.

What was delivered under this vertical in the MDL project (December 2025 – March 2026)

<p>Mazagaon (Block Printing) Cluster profiling done.. Daily media documentation throughout training. MDL and Tisser branding displayed at centre. Monthly progress reports with photographs submitted to MDL.</p> <p>Aarey Colony (Jewellery) Cluster profiling done. Daily media documentation at Aarey Colony Unit 22. MDL and Tisser branding at centre.</p> <p>TRF CBD Belapur (Weaving) Cluster profiling done. Daily media documentation at TRF Belapur. MDL and Tisser branding displayed. Photos of woven products captured for digital repository.</p>	<p>Mazagaon (Block Printing) Design workshops delivered across 8 sessions. Trend-aligned products co-created: tote bags, cushion covers, potli bags, handkerchiefs. Block printing curriculum structured as prototype development from single-colour to 4-colour registration. Market-ready collections produced by session end.</p> <p>Aarey Colony (Jewellery) Design workshops across 12 sessions. Co-created collections: Lotus invisible jewellery, MDF painted jewellery (Warli, Gond, Madhubani), fabric jewellery, Khun fabric jewellery. Trend decks applied to jewellery suitable for exhibition and gifting markets.</p> <p>TRF CBD Belapur (Weaving) Design workshops across 14 sessions. Market-led collections co-created: coasters, trivets, table mats, table runners, tapestry wall hangings. Products reached market-ready standard by Session 14. Trend analysis embedded in each curriculum stage.</p>	<p>Mazagaon (Block Printing) UPI and payment integration orientation delivered in Business and Entrepreneurship module. Introduction to online selling platforms covered. WhatsApp campaigns as interim selling channel introduced. Digital store setup and SKU uploads planned for April 2026.</p> <p>Aarey Colony (Jewellery) UPI and payment integration orientation delivered. Introduction to online selling covered in Business and Entrepreneurship module. B2B catalog orientation provided. Digital store setup and SKU uploads planned for April 2026.</p> <p>TRF CBD Belapur (Weaving) UPI and payment integration orientation delivered. Introduction to online selling platforms covered. WhatsApp campaigns as interim channel introduced. Digital store setup, SKU uploads, and customer-friendly listing planned for April 2026.</p>	<p>Mazagaon (Block Printing) Eco-friendly packaging SOPs introduced in Business module. Inventory and supply chain support provided through Product Return model: finished block-printed products collected from artisans for Tisser quality review and dispatch. Partner onboarding for production-ready women initiated.</p> <p>Aarey Colony (Jewellery) Eco-friendly packaging SOPs introduced in Business module. Product Return model implemented: finished jewellery pieces collected from Aarey Colony for Tisser quality review and market linkage. Inventory support provided to selected women. Last-mile logistics SOP in development.</p> <p>TRF CBD Belapur (Weaving) Eco-friendly packaging SOPs introduced in Business module. Product Return model: finished woven coasters, trivets, and table runners collected from TRF Belapur for Tisser quality review and dispatch. WhatsApp tracking for product movement in development. Carbon-lite pilot being planned.</p>	<p>Mazagaon (Block Printing) SHG training for exhibitions delivered as part of Business and Entrepreneurship module (stall management, pricing, presentation). Branding kits and MDL banners at centre. Block-printed product lines from Mazagaon earmarked for exhibition. Corporate inquiries and store mapping in development.</p> <p>Aarey Colony (Jewellery) SHG training for exhibitions covered in Business module. Jewellery product lines from Aarey Colony earmarked for exhibition. Merchandising and branding support planned. Corporate inquiries and store mapping in development.</p> <p>TRF CBD Belapur (Weaving) SHG training for exhibitions delivered in Business module. Woven product lines from TRF Belapur earmarked for exhibition. Table runners and tapestry wall hangings identified for Tisser retail spaces. Corporate inquiries and store mapping in development.</p>
Next steps – April 2026 onwards				
<p><i>Artisan gallery on Tisser website. Monthly reels featuring MDL project artisans. Digital branding kits for 205 trained women.</i></p>	<p><i>Design showcase at April 2026 exhibitions. Inspiration carousels for new product lines across all 3 trades. Matchmaking with buyers and NGO partners.</i></p>	<p><i>Digital store setup and SKU uploads for production-ready women from all 3 centres. B2B catalog and curated listings. UPI integration. 'Bharat Next Bazaar' and WhatsApp campaigns.</i></p>	<p><i>'Sukhast Express' supply chain from all 3 centres to Tisser Mazagaon. Last-mile logistics and tracking tools setup. QR code packaging rollout. ONDC-enabled dispatch.</i></p>	<p><i>3 exhibitions featuring products from all 3 centres. Event curation and participation support. Merchandising and branding kits distributed. 'Sutradhar Diaries' stories for each centre. Corporate inquiries and store mapping.</i></p>

Part B — Centre-wise Vertical Coverage: All 3 Clusters

The following table maps each Sahayog vertical to the specific activities delivered at Mazagaon (Block Printing), Aarey Colony (Jewellery Making), and TRF CBD Belapur (Handloom Weaving).

Sahayog Vertical (from PDF)	Mazagaon Block Printing	Aarey Colony Jewellery Making	TRF CBD Belapur Handloom Weaving
Bharat Ke Kalakar <i>Media and Brand Creation</i> <ul style="list-style-type: none"> • Artisan profiling & storytelling • Media shoots & digital branding kits • Monthly reels & influencer collaborations • Digital repository & artisan gallery 	<p>Cluster profiling done.</p> <p>https://drive.google.com/drive/folders/1V_slBSWrlbwduvtvr8xPyCI11rF-Mcfl</p> <p>Daily media documentation throughout training. MDL and Tisser branding displayed at centre. Monthly progress reports with photographs submitted to MDL.</p>	<p>Cluster profiling done.</p> <p>https://drive.google.com/drive/folders/1V_slBSWrlbwduvtvr8xPyCI11rF-Mcfl</p> <p>Daily media documentation at Aarey Colony Unit 22. MDL and Tisser branding at centre.</p>	<p>Cluster profiling done.</p> <p>https://drive.google.com/drive/folders/1V_slBSWrlbwduvtvr8xPyCI11rF-Mcfl</p> <p>Daily media documentation at TRF Belapur. MDL and Tisser branding displayed. Photos of woven products captured for digital repository.</p>
Nirmiti <i>Market-Led Designs</i> <ul style="list-style-type: none"> • Design mentoring & workshops • Trend analysis & inspiration decks • Prototype development & reviews • Co-created market-ready collections 	<p>Design workshops delivered across 8 sessions. Trend-aligned products co-created: tote bags, cushion covers, potli bags, handkerchiefs. Block printing curriculum structured as prototype development from single-colour to 4-colour registration. Market-ready collections produced by session end.</p>	<p>Design workshops across 12 sessions. Co-created collections: Lotus invisible jewellery, MDF painted jewellery (Warli, Gond, Madhubani), fabric jewellery, Khun fabric jewellery. Trend decks applied to jewellery suitable for exhibition and gifting markets.</p>	<p>Design workshops across 14 sessions. Market-led collections co-created: coasters, trivets, table mats, table runners, tapestry wall hangings. Products reached market-ready standard by Session 14. Trend analysis embedded in each curriculum stage.</p>
Bharat Next <i>Online Store and Catalog</i> <ul style="list-style-type: none"> • Digital store setup & SKU uploads • B2B catalog & curated listings • UPI & payment integration • Customer-friendly filters & easy handling 	<p>UPI and payment integration orientation delivered in Business and Entrepreneurship module. Introduction to online selling platforms covered. WhatsApp campaigns as interim selling channel introduced. Digital store setup and SKU uploads planned for April 2026.</p>	<p>UPI and payment integration orientation delivered. Introduction to online selling covered in Business and Entrepreneurship module. B2B catalog orientation provided. Digital store setup and SKU uploads planned for April 2026.</p>	<p>UPI and payment integration orientation delivered. Introduction to online selling platforms covered. WhatsApp campaigns as interim channel introduced. Digital store setup, SKU uploads, and customer-friendly listing planned for April 2026.</p>
Sukhast <i>Supply Chain and Logistics</i> <ul style="list-style-type: none"> • Eco-friendly packaging SOPs • Inventory & supply chain support • Last-mile logistics & tracking tools • Carbon-lite pilot initiatives 	<p>Eco-friendly packaging SOPs introduced in Business module. Inventory and supply chain support provided through Product Return model: finished block-printed products collected from artisans for Tisser quality review and dispatch. Partner onboarding for production-ready women initiated.</p>	<p>Eco-friendly packaging SOPs introduced in Business module. Product Return model implemented: finished jewellery pieces collected from Aarey Colony for Tisser quality review and market linkage. Inventory support provided to selected women. Last-mile logistics SOP in development.</p>	<p>Eco-friendly packaging SOPs introduced in Business module. Product Return model: finished woven coasters, trivets, and table runners collected from TRF Belapur for Tisser quality review and dispatch. WhatsApp tracking for product movement in development. Carbon-lite pilot being planned.</p>

<p>Sutradhar Exhibitions and Retail Presence</p> <ul style="list-style-type: none"> • Event curation & participation support • Merchandising & branding kits • SHG training for exhibitions • Corporate inquiries & store mapping 	<p>SHG training for exhibitions delivered as part of Business and Entrepreneurship module (stall management, pricing, presentation). Branding kits and MDL banners at centre. Block-printed product lines from Mazagaon earmarked for exhibition. Corporate inquiries and store mapping in development.</p>	<p>SHG training for exhibitions covered in Business module. Jewellery product lines from Aarey Colony earmarked for exhibition. Merchandising and branding support planned. Corporate inquiries and store mapping in development.</p>	<p>SHG training for exhibitions delivered in Business module. Woven product lines from TRF Belapur earmarked for exhibition. Table runners and tapestry wall hangings identified for Tisser retail spaces. Corporate inquiries and store mapping in development.</p>
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Affordable. Accessible. Artisanal.

The MDL CSR project demonstrates the Sahayog model in action across all three dimensions:

Affordable: Production support provided to 48 women based on trainer-certified quality a merit-based investment in demonstrated capability.

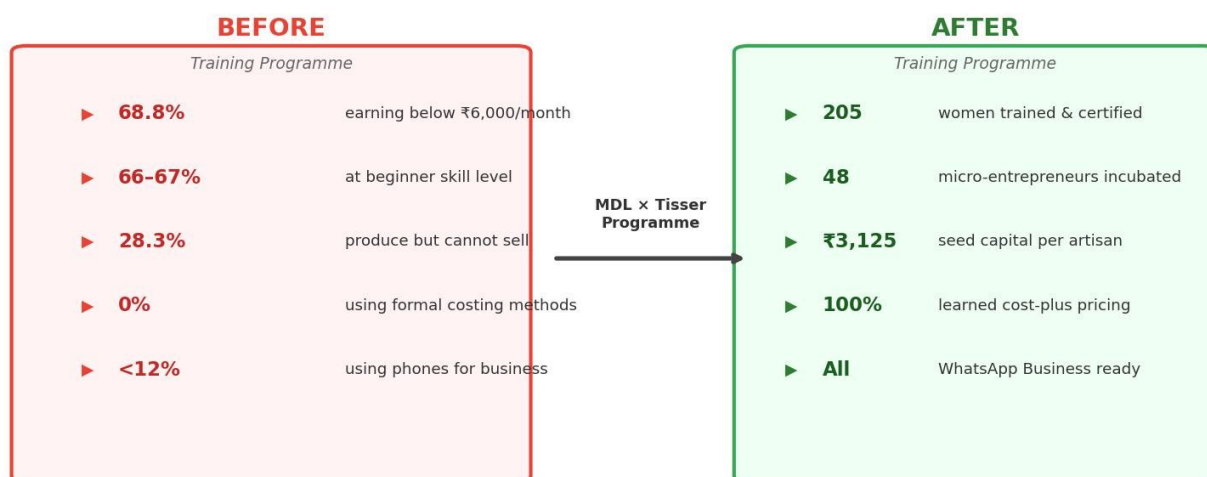
Accessible: Dual batches in Marathi and Hindi at all 3 centres. No literacy barrier. Flexible scheduling to accommodate domestic responsibilities.

Artisanal: Market-ready handmade products produced across Block Printing, Jewellery Making, and Handloom Weaving within the training period rooted in Maharashtra’s craft traditions.

5. SEED CAPITAL FOR LIVELIHOOD INCUBATION

Transformation Map - From Baseline to Impact

Transformation Map – From Baseline to Impact



Transformation Map: Baseline vs. Programme Outcomes

As part of the programme's incubation support, Tisser Artisans Trust provided working capital to eligible women micro-entrepreneurs across all three training centres. This was a production

investment a payment made to women in recognition of products they had already demonstrated the ability to produce to market quality. The working capital enabled them to procure supplementary raw materials and begin independent production without waiting for market linkage to be fully established.

5.1 Selection Criteria: Quality of Production

Working capital was not distributed universally. A clear, trainer-assessed, quality-first selection criterion was applied across all three centres to ensure that the investment went to women who were demonstrably production-ready.

Merit-Based Production Investment - Not a Grant

The seed capital disbursed was a deliberate investment in demonstrated production capability, not a welfare transfer. Women were selected based on trainer-certified quality assessment. Each recipient was expected to produce market-ready goods and return them for quality review and market linkage - the Product Return model immediately inserted 48 women into Tisser's quality review and market chain.

Primary Selection Criterion: Demonstrated Ability to Produce a Good Product

The central criterion was product quality specifically, whether a woman had demonstrated, through her training sessions, the consistent ability to independently produce a product of market-ready quality. Trainers and coordinators at each centre observed all participants across multiple sessions and identified women who showed:

- Consistent finishing quality clean edges, correct proportions, no structural defects
- Correct technique application not just approximate but accurate execution
- Ability to complete products independently to a standard suitable for retail or exhibition
- Responsiveness to trainer feedback demonstrating learning progression

Working capital was a merit-based investment in production capability, not a welfare distribution.

Secondary selection criteria applied where skill level was equivalent: regular attendance (demonstrating commitment); willingness to return finished products to Tisser for quality review and market linkage (demonstrating accountability); and financial vulnerability women from lower income households were prioritised to maximise impact per rupee disbursed.

5.2 Working Capital Summary

Centre	Trade	Women Selected	Amount per Woman	Total Disbursed
TRF CBD Belapur	Handloom Weaving	20	₹3,125	₹62,500
Aarey Colony	Jewellery Making	13	₹3,125	₹40,625
Mazagaon	Block Printing	15	₹3,125	₹46,875
TOTAL: All 3 Centres	All 3 Trades	48	₹3,125	₹1,50,000

Each payment was made against a signed Working Capital Distribution & Product Receipt Form, recording the beneficiary's name, amount received, and committed product output. Products made

under this arrangement were returned to Tisser Artisans Trust for quality review and market linkage completing the production-to-market cycle that the working capital was designed to initiate.

The 48 women selected represent the project's most concrete measure of production impact: these are artisans who, in trained professionals' assessment, had achieved market-ready skill within the training period. Their selection is documented, auditable, and grounded in observable evidence of quality.

6. FINANCIAL SUMMARY

Procurement Transparency - L1 Vendor Selection Process

L1 Vendor Selection & Procurement Transparency

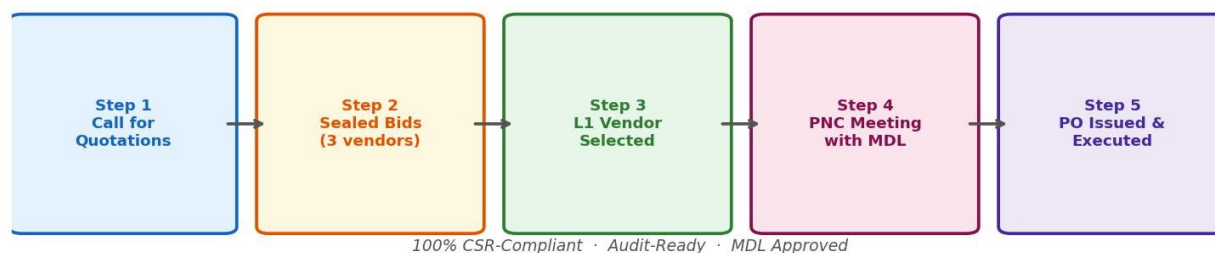


Figure: L1 Vendor Selection and Procurement Process - 100% CSR Compliant, Audit-Ready, MDL Approved

The project operated within a total approved budget of ₹30,25,000 sanctioned by MDL. Expenditure was incurred across four months (December 2025 – March 2026) across salary, travel, and material expense heads. All expenditures are supported by original invoices, salary declarations, and travel vouchers signed by Dr. Megha Phansalkar, Founder, Tisser Artisans Trust, and verified through Axis Bank account statements (A/c No. 923010030771698).

6.1 Month-wise Expenditure

Month	Expense Head	Amount (₹)	Month Total (₹)
December 2025	Salary Expense	2,23,774	2,30,502
	Travel Expense	6,728	
January 2026	Salary Expense	3,27,161	3,41,762
	Travel Expense	14,601	
February 2026	Salary Expense	4,96,500	10,28,237
	Travel Expense	52,980	
	Material Expense	4,78,757	
March 2026	Salary Expense	9,16,223	14,25,564
	Travel Expense	64,256	
	Material Expense	4,45,085	
CUMULATIVE TOTAL	All Expense Heads		~30,26,065

6.2 Material Procurement: Invoice Summary

All materials were procured through a transparent, CSR-compliant process: Call for Quotations issued, 3 sealed quotations received, L1 vendor selected by Quotation Committee, formal PNC meeting with MDL, and POs issued only after formal MDL–Tisser meeting.

7. TISSER ARTISANS TRUST — CONTRIBUTION BEYOND MDL FUNDING

In addition to implementing the MDL CSR project within the approved budget of ₹30,25,000, Tisser Artisans Trust contributed significant additional value through in-kind support, infrastructure, expertise, market access, digital tools, and formal sector partnerships. This contribution estimated at approximately ₹10,35,000 was not claimed against the project budget and represents Tisser's own investment in the programme's success and the long-term livelihood prospects of the enrolled women.

₹30,25,000 MDL CSR Funding <i>Approved budget per MoA</i>	~₹10,35,000 Tisser's Contribution <i>In-kind, stock and support</i>	~₹40,25,000 Total Programme Value <i>MDL funding + Tisser contribution</i>
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Tisser's Contribution: Category-wise Breakdown

Contribution Category	Approx. Value	What Was Provided	Impact on the Project
Training Venue & Infrastructure	₹2,50,000	Tisser's own Mazagaon and Wadala office spaces were used as the Block Printing training centre and administrative hub respectively. The Textile Recovery Facility (TRF), CBD Belapur was utilised for the Handloom Weaving centre. Electricity charges for the all clusters were borne by Tisser throughout the project period (December 2025 – March 2026).	Eliminated the cost of renting commercial training spaces across three Mumbai locations, enabling all centres to be operational from Day 1 without additional procurement.
Trainer Expertise & Curriculum Development	₹1,50,000	Tisser's in-house team developed all three trade curricula — Block Printing (8 sessions), Jewellery Making (12 sessions across 4 techniques), and Handloom Weaving (14 sessions) — along with the Business and Entrepreneurship module. Trainer identification, vetting, and onboarding were managed entirely by Tisser.	Curriculum development of this quality by an external agency would have cost significantly more. Tisser's trainer network enabled rapid deployment across all three centres simultaneously.
Supplementary Raw Materials & Sample Stock	₹2,50,000	Tisser supplied additional raw materials — fabric, dye, thread, jewellery components, and weaving yarn — from its own inventory to fill gaps between MDL procurement delivery and	Prevented training delays at all centres. Women were able to begin hands-on practice from the first session without waiting for procured materials to arrive.

Contribution Category	Approx. Value	What Was Provided	Impact on the Project
		training commencement. Finished sample products from Tisser's existing collection were used as quality reference materials across all three centres.	
Market Linkage & Buyer Network	₹1,50,000	Tisser's established buyer and exhibition network was made available to the project. Trained women from all three centres were given direct market exposure through participation in the Nexus Seawood Mall Exhibition — a high-footfall retail event where artisans displayed and sold their products to live customers. Tisser's corporate gifting pipeline, exhibition curator contacts, and NGO market linkages were also activated in support of product sales.	Women gained real-world selling experience — managing stalls, engaging buyers, and completing direct transactions — building commercial confidence that extends beyond the training period. This exposure would normally require a dedicated marketing budget.
Technology & Digital Tools	₹50,000	Tisser's Bharat Next platform, WhatsApp Business tools, digital catalogue resources, and product photography infrastructure were made available for the Business and Entrepreneurship module. Additionally, Tisser is developing the Tisser Artisans App — a mobile platform where artisans can independently upload and manage their product listings. Tisser also operates southasiaartisans.com, a live marketplace supporting both wholesale and retail transactions for artisan products.	Women were equipped with professional digital selling tools at no added cost. The Tisser Artisans App and southasiaartisans.com provide a sustained post-project channel, ensuring trained artisans can continue reaching buyers independently after the MDL programme closes.

Contribution Category	Approx. Value	What Was Provided	Impact on the Project
Community Mobilisation & SHG Networks	₹50,000	Tisser invested its own funds in expanded community networking across Mazagaon, Aarey Colony, and TRF Belapur — including outreach to new SHG clusters, coordination with local community leaders, and peer referral facilitation. Expenditure covered community meetings, inter-cluster communication, and SHG engagement activities beyond the scope of the MDL budget.	Wider community networks contributed to exceeding the enrolment target (205 women against a committed 200) and maintaining high attendance and retention throughout the training period.
KVIC Partnership & Certification Support	₹1,35,000	Tisser has tied up with the Khadi and Village Industries Commission (KVIC) to provide structured skilling and submit participant data for KVIC certification — a government-recognised credential. As part of this arrangement, Tisser transmits training information to KVIC and supports the certification process. The certification fee payable by each participant is borne entirely by Tisser Artisans Trust, at a total cost of ₹1,35,000 across enrolled women.	KVIC certification gives women a formal, government-endorsed credential that strengthens their credibility with buyers and institutions. By covering the full certification cost, Tisser ensures that no participant is excluded from formal recognition due to financial constraints.
TOTAL TISSER CONTRIBUTION	~₹10,35,000	In-kind infrastructure, expertise, materials, market access, digital tools, community networking, and KVIC certification support.	Raises total programme value to ~₹40,60,000 against MDL's sanctioned budget of ₹30,25,000.

What This Means for MDL

MDL's investment of ₹30,25,000 was complemented by Tisser's own contribution of ~₹10,35,000, raising the total value delivered to 205 enrolled women well above what the project budget alone could have achieved.

- **Programme Leverage:** Every rupee invested by MDL generated approximately ₹1.34 in total programme value, with Tisser absorbing the balance.

- **Risk Absorption:** Training venues, supplementary materials, community networking, and KVIC certification costs were all borne by Tisser — keeping the MDL budget focused on direct beneficiary activities.
- **Market Exposure:** Participation in the Nexus Seawood Mall Exhibition gave trained women live selling experience — engaging customers, managing stalls, and completing transactions — an outcome that builds lasting commercial capability.
- **Digital Access:** The Tisser Artisans App (in development) and southasiaartisans.com provide trained artisans with a sustained post-project channel for both wholesale and retail sales.
- **Formal Certification:** The KVIC partnership, with Tisser covering all certification fees, ensures every trained woman can obtain a government-recognised credential without any financial burden.
- **Long-term Commitment:** Tisser's support extends beyond March 2026 — exhibition facilitation, digital onboarding, KVIC certification follow-through, and market linkage will continue using Tisser's own resources.

8. IMPACT ASSESSMENT

The impact assessment measures the change produced by the project in the skills, business understanding, and livelihood readiness of the 205 enrolled women. Evidence is drawn from three sources: trainer and coordinator daily observation logs; end-of-training participant feedback; and the working capital selection outcomes, which provide an objective measure of production quality achievement.

8.1 Skill Development Impact

The most direct measure of impact is the change in technical skill from pre-training baseline to post-training capability. Across all three trades, women entered the programme largely at beginner level and completed it with the ability to produce market-ready products independently across multiple techniques. The transformations in each trade were as follows.

In Block Printing, women progressed from no formal knowledge of fabric dye preparation or block handling to completing an 8-session curriculum covering colour science, single and multi-colour printing, discharge printing, resist printing, tote bag design planning, and quality control. By the final session, participants were printing on cushion covers and completing multi-coloured repeat pattern products with commercial finishing. Trainers Ms. Pratiksha and Ms. Divya documented consistent improvement in print alignment, colour consistency, and edge finishing across successive sessions.

In Jewellery Making, women who had never worked with resin, MDF, or fabric as jewellery media learned to produce finished pieces across four distinct jewellery traditions resin jewellery with moulded and pigmented designs, MDF painted jewellery incorporating Warli, Gond, and Madhubani folk art traditions, fabric jewellery including Khun textile chokers and tassel assemblies, and moulding clay jewellery with shaped beads and decorative elements. Trainers Ms. Vaishnavi and Ms. Ruby noted particular strength in painting technique across the batch, with several women producing Warli and Gond pieces that demonstrated genuine artistic development alongside technical skill.

In Handloom Weaving, women moved from no loom experience to warping, weaving, and finishing complete coasters, trivet sets, table mats, and tapestry wall hangings. The most significant documented improvement was in weaving speed and consistency trainer logs from March 11 showed women requiring extensive guidance for each row, while logs from March 25–27 recorded multiple sessions in which 16–31 women worked independently with visible consistency and speed. The transition from supervised practice to independent production happened within the training period itself a strong indicator of genuine skill acquisition.

8.2 Business Module Impact

The Business & Entrepreneurship training produced measurable changes in how participants understand and approach their craft as an economic activity. Key impact areas documented through post-training assessment and facilitator observations are described below.

Before training, the majority of participants priced their products by copying competitors or by guesswork none used formal cost-plus calculations. After the costing and pricing module, every participant could demonstrate a basic cost calculation using their actual raw material and labour inputs. Several women discovered they had been underpricing their products by 30–50%, a finding that directly affects their future income potential. The simple bookkeeping format introduced a daily income-expense log adapted for limited literacy was adopted by many women before the module had even concluded.

The digital literacy component built on the 97% smartphone ownership revealed in the needs assessment. Women who had been using their phones only for calls and WhatsApp were introduced to product photography using basic lighting and framing principles, WhatsApp Business catalogue creation, and the basic logic of online selling platforms. Several women photographed and listed their training-session products in WhatsApp Business profiles before the module ended an immediate, practical outcome. The Business module's Action Planning exercise produced written personal income goals and 3-step plans from every participant, creating individual accountability frameworks that extend beyond the training period.

8.3 Working Capital Outcomes

The 48 women selected for working capital represent the project's sharpest measure of production-readiness impact. Their selection was based on demonstrated quality not just attendance or effort, but the observable ability to produce a product someone would buy. The following women received the working capital payment of ₹3,125 each:

At TRF CBD Belapur (Handloom Weaving), 20 women received the working capital: Rupali Kamble, Manjula Pujari, Ujjwala Bhandari, Kavita Khandagale, Madhavi Waghmare, Sunita Bajana, Shashikala Rajabhar, Neeta Galande, Sujata Kamble, Saroj Lokhande, Anita Dhokare, Kavita Patil, Swati Suryawanshi, Maya Nandi, Swapnali Manddavkar, Varsha Kadam, Uma Gunjekar, Reena Gaud, Gauri Kamble, and Neeta Nikam. Each of these women had demonstrated the ability to produce finished, sellable coasters and trivet sets with consistent edge finishing, correct weaving density, and clean fringe work — the quality benchmarks applied by Ms. Vaishali Pawar and Ms. Sakshi Jadhav.

At Aarey Colony (Jewellery Making), 13 women received the working capital: Pallavi Bhushan Kamble, Achal Tiwari, Pratima Bhagwan Padevar, Sheetal Santosh Magare, Punam S Patil, Kajal Nitin Hinaurale, Divya Pradhan, Nisha Davande, Diksha Akshay Waghmare, Dwarka Vinod Padmukh, Vidya Sachin Avsarmol, Lakshmi Sunil Munde, and Pornima Prakash Munde. These women were selected on the basis of consistently producing clean, well-finished jewellery pieces

correct hardware assembly, neat varnish application, and design quality that met the standard for exhibition and retail sales as assessed by trainers Ms. Vaishnavi and Ms. Ruby.

At Mazagaon (Block Printing), 15 women received the working capital based on demonstrated ability to produce multi-colour block-printed products with consistent pattern alignment, correct colour application, and finished edges. Their work had progressed to the standard where the products could be presented for exhibition or direct retail sales as assessed by trainers Ms. Pratiksha and Ms. Divya.

The total working capital disbursed was ₹1,50,000 to 48 women across all three centres. All disbursements are documented through signed Working Capital Distribution & Product Receipt Forms maintained at Tisser Artisans Trust.

205 Women Enrolled	48 Received Working Capital Merit-based selection	₹1,50,000 Total Working Capital Disbursed to artisans	3 Market-Ready Product Ranges Per trade at all 3 centres
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8.4 Exhibition Exposure & Live Market Experience

A defining feature of this programme was that market exposure was not deferred to after training it was built into the programme itself. Women from all three centres were given the opportunity to participate in live exhibitions during and after the training period, experiencing real selling conditions first-hand. This bridged the gap between craft skill and commercial capability, giving participants hands-on practice in stall display, customer interaction, billing, inventory, and packaging skills that classroom training alone cannot fully develop.

Phase 1 — During Training: Nexus Seawood Mall Exhibition

While training was still in progress, selected participants from all three centres were taken to the Nexus Seawood Mall Exhibition, Navi Mumbai a high-footfall retail venue. This exposure served as a live learning exercise: women observed and participated in professional stall setup, displayed their own training-session products, engaged directly with customers, and handled UPI-based payment collection. For the majority of participants, this was their first experience of selling in a structured, formal retail environment.

Key learning outcomes from the Nexus Seawood Mall Exhibition:

- Setting up and arranging a display stall to attract buyer attention
- Communicating product features and craft technique to customers
- Handling pricing queries and negotiating confidently
- Collecting payments via UPI and managing basic transaction records
- Understanding buyer preferences and feedback in real time

Phase 2 — Post-Production: Exhibitions at WTC Colaba, Upvan Thane & CIDCO Navi Mumbai

Following completion of training and production of market-ready products, women from all three centres participated in three further exhibitions at World Trade Centre (WTC) Colaba, Upvan Thane, and CIDCO Navi Mumbai. These were full selling events, not just demonstrations: products from Block Printing, Jewellery Making, and Handloom Weaving were displayed and sold to live buyers. Participants managed their own stalls, tracked inventory, packaged sold products, and handled

billing applying, in real conditions, every element of the Business and Entrepreneurship module they had been trained in.

Skills practised across all post-production exhibitions:

- **Stall Setup & Display:** Arranging products by type, size, and price point; using display boards, hanging units, and table layouts to maximise visual impact and buyer engagement
- **Inventory Management:** Tracking available stock before and after each exhibition; maintaining a simple count of products brought, sold, and returned
- **Billing & Payments:** Generating handwritten or app-based bills; accepting cash and UPI payments; providing correct change and receipts
- **Packaging:** Wrapping sold products in eco-friendly packaging; labelling with product name, price, and care instructions for buyer convenience
- **Customer Handling:** Responding to buyer questions about craft technique, material quality, and pricing; managing multiple customers at the stall simultaneously
- **Sales Reconciliation:** Tallying sales against stock at the end of each exhibition day; preparing a simple income summary for the session

Exhibition Summary: Venues, Products & Learning Outcomes




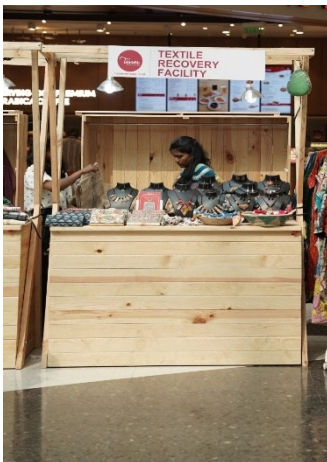


Exhibition	Location	Products Displayed	What Participants Practised
Nexus Seawood Mall Exhibition	Seawood, Navi Mumbai	Block-printed tote bags & textiles; jewellery sets; woven coasters & table mats	Live stall display, customer interaction, product presentation, UPI payment collection during the training phase as a real-world learning experience
WTC Exhibition	World Trade Centre, Colaba, Mumbai	Market-ready products across all three trades post-production	Stall setup and merchandising, inventory management, billing, customer negotiation, packaging for buyers
Upvan Exhibition	Upvan, Thane	Handloom woven products; block-printed home textiles; jewellery	Product display and pricing, managing multiple buyers simultaneously, handling bulk and single-piece orders
CIDCO Exhibition	CIDCO, Navi Mumbai	Full range of products from all three centres	End-to-end stall management, sales reconciliation, stock tracking, packaging and dispatch for sold items

Why This Matters

The exhibition exposure component transformed the programme from a skilling intervention into a livelihood readiness experience. Skill training teaches women how to make a product. Exhibition participation teaches them how to sell it and that second step is what determines whether training translates into income.

For women who, at baseline, had no selling channel (28.3% of enrolled participants) and no experience of formal retail, even a single exhibition visit removed barriers that no classroom session could address: the hesitation of speaking to a buyer, the unfamiliarity of handling a transaction, and the uncertainty of whether their product would actually attract a customer.

The four exhibitions Nexus Seawood Mall, WTC Colaba, Upvan Thane, and CIDCO Navi Mumbai together provided a progressive selling experience: from supported observation during training, to independent stall management after production. This progression is the commercial curriculum that runs alongside the craft curriculum, and its impact is visible in the confidence, pricing clarity, and market readiness of the women who completed both.

	Mazagaon (Block Print)	Aarey (Jewellery)	TRF, Belapur (Handloom)
Online	<ol style="list-style-type: none"> https://tisserindia.com/product-category/accessories/utilitybag/ https://tisserindia.com/product-category/accessories/handbags/ 	<ol style="list-style-type: none"> https://tisserindia.com/product-category/accessories/jewellery/ 	In Progress
Store			
Exhibitions			

9. CHALLENGES & MITIGATION

No real-world programme of this scale runs without friction. Below are the key challenges encountered during implementation and the specific steps taken to address each presented as a narrative rather than a checklist because the responses to challenges tell as much about programme quality as the milestones achieved.

Coordination Across 3 Geographically Dispersed Centres

Managing training, material supply, attendance tracking, and quality standards across three centres in different parts of Mumbai (Mazagaon, Aarey Colony, CBD Belapur) required constant coordination. The response was structural: dedicated coordinators at each site, weekly cross-centre sync meetings, and a shared progress tracking system that flagged attendance gaps and material shortfalls in real time. The operational coordinator maintained weekly consolidated reports and escalated issues same-day.

Variable Attendance Due to Domestic Responsibilities

The needs assessment had predicted this 53.6% of women work part-time, balancing domestic responsibilities. The programme responded with dual-batch scheduling (morning and afternoon) at every centre. Community Resource Persons made home visits to follow up with absentees without social pressure. Flexible make-up sessions were offered where possible. Attendance held well through the training period across all three centres.

Language and Literacy Barriers

With 23.5% of enrolled women having limited formal education, the Business module in particular could not be delivered through text-heavy instruction. All content was redesigned in Marathi and Hindi, with visual aids, demonstrations, and role-play replacing written materials. The costing exercise used actual products from the training session not hypothetical numbers so women with low numeracy could engage through familiar context.

Procurement Timeline and CSR Compliance

The requirement to follow full CSR procurement protocols Call for Quotations, sealed bids, Quotation Committee evaluation, L1 selection, PNC meeting with MDL added time to the material procurement process. The programme anticipated this by initiating the procurement process in December 2025, conducting the PNC meeting in February 2026, and ensuring all materials were received before training commenced in March 2026. No training session was delayed due to material shortage.

Product Quality Consistency Across Batches

With 2 batches daily across 3 centres and different trainers managing each, maintaining consistent quality standards was an ongoing concern. Standardized quality benchmarks were developed per trade (finishing specifications, acceptable measurements, colour consistency standards), trainer-led quality review sessions were added after each production session, and a product inspection checklist was introduced at TRF Belapur specifically to document daily quality progress. The

working capital selection process itself served as a quality audit only women who met the standard received it.

Market Linkage Timeline

Formal market linkage exhibitions, retail channels, digital platform onboarding was in the planning phase at the time of this report's preparation. The working capital disbursement partially addressed the gap by enabling 48 women to begin production independently. WhatsApp Business orientation was provided in the Business module as an interim channel. Tisser Artisans Trust is actively developing exhibition and retail linkage for the next phase.

ARTISAN SPOTLIGHTS

The following profiles illustrate the human impact behind the data - women micro-entrepreneurs whose journeys capture what this programme has set in motion.

Hemangi Vichare | Block Printing, Mazagaon

Age 43. Runs her own boutique and teaches Aari embroidery at home. Block printing training gave her a third creative income stream - her painted products now sit alongside the clothing she sells. Her perfect attendance across all sessions reflected total commitment. Quote: The training gave me a skill I can sell from my own shop.

Dwarka Vinod Padmukh | Jewellery Making, Aarey Colony

A boutique owner with exceptional painting talent. Trainers noted her standout Warli and Gond art jewellery as among the finest produced in the batch. Received seed capital to begin independent production of painted MDF pendants for exhibition and retail markets. Quote: I did not know I could paint jewellery. Now I make pieces people want to buy.

Gauri Kamble | Handloom Weaving, CBD Belapur

Age 21. Came with no prior craft experience and left able to produce finished coasters, trivet sets, and tapestry wall hangings independently. Among the 20 Belapur women who received seed capital on the basis of production quality. Quote: The loom seemed impossible at first. Now I can work it on my own.

COMPLIANCE MATRIX - MOA DELIVERABLES VS EVIDENCE

The table below maps every formal MoA commitment to its corresponding evidence document, providing a board-ready compliance reference for MDL:

MoA Deliverable	Status / Achievement
Skilling of 200 women	Exceeded - 205 women trained

Incubation - infrastructure	3 centres fully equipped by Feb 2026
Enterprise creation	48 women receiving seed capital
Business and Entrepreneurship training	All 205 women completed module
CSR-compliant procurement	L1 vendor, PNC meeting, POs issued
Financial documentation	All bills, vouchers, bank statements
Progress reporting to MDL	Monthly reports submitted
Needs Assessment	205 women surveyed, 35 parameters
Photo documentation	Daily photographic logs maintained
Impact Assessment	End-of-training feedback + trainer logs

10. CONCLUSION

The period of December 2025 to March 2026 has successfully delivered on every formal commitment made in the Memorandum of Agreement between Mazagon Dock Shipbuilders Ltd and Tisser Artisans Trust and exceeded the stated target by enrolling 205 women against the committed 200.

The project has accomplished something that goes beyond the deliverables listed in the MoA. It has built a foundation. The women who enrolled in December 2025 as informal artisans most with no business awareness, no costing knowledge, and no systematic craft training are, by March 2026, trained artisans who can produce market-quality products across multiple techniques, calculate their own pricing with a cost-plus method, photograph and present their products professionally, and begin independent production using working capital they received in recognition of quality they demonstrated.

The Needs Assessment conducted at the start of the project established a rigorous baseline. The training modules Block Printing (8 sessions), Jewellery Making (12 sessions across 4 techniques), Handloom Weaving (14 sessions from basics to tapestry), and Business & Entrepreneurship (7 modules with practical exercises) were all designed and delivered in direct response to what that baseline revealed. The procurement process was executed with full CSR compliance, documented across 8 invoice batches, and verified through bank statements. And the 48 women who received working capital were selected on the basis of observable production quality a merit standard that respected their effort and their capability.

11. ANNEXURES — FINANCIAL BILLS & SUPPORTING DOCUMENTS

All financial documentation supporting the expenditure reported in Section 6 is maintained at Tisser Artisans Trust's Mazgaon office and is available for MDL inspection, CA audit, and Utilization Certificate preparation at any time.

Annexure	Document	Contents
Annexure 1	Salary Declaration: December 2025	Signed salary declarations; December payroll with PAN and bank details
Annexure 2	Travel Expense Declaration: December 2025	Itemised vouchers: train, auto, Ola; signed by Dr. Megha Phansalkar
Annexure 3	Salary Declaration: January 2026	January payroll all staff including trainers and CRPs
Annexure 4	Travel Expense Declaration: January 2026	Travel vouchers procurement phase; centre visits
Annexure 5	Salary Declaration: February 2026	February payroll ₹4,96,500 full team
Annexure 6	Travel Expense: February 2026	Travel ₹52,980 PO meeting travel; inter-centre coordination
Annexure 7	Material Expense: February 2026 (5 Invoices)	CORE251 ₹1,64,551 + Anupam 2449–2452 ₹3,14,206
Annexure 8	Bank Statement: 28 Feb to 11 Mar 2026	Axis Bank statement verifying March Tranche 1 payments
Annexure 9	Material Expense: March Tranche 1 (Invoices 2446–2448)	MDF/jewellery materials ₹35,133; hardware ₹19,750; BP equipment ₹73,856
Annexure 10	Material Expense: March Tranche 2 (Invoices 2463–2465)	Loom equipment ₹1,56,079; dyes ₹25,122; infrastructure ₹1,35,145
Annexure 11	Bank Statement: 1 Mar to 23 Mar 2026	Axis Bank statement verifying all March payments to Anupam Book Depot
Annexure 12	Salary Declaration: March 2026	March payroll ₹9,16,223 full project team
Annexure 13	Travel Expense: March 2026	Travel ₹64,256: training operations; working capital disbursement
Annexure 14	Working Capital Distribution & Product Receipt Forms	Signed forms for all 48 recipients across 3 centres
Annexure 15	Needs Assessment Survey Data	205 completed questionnaires: raw data export
Annexure 16	Attendance Registers: All 3 Centres	Daily attendance records for all training sessions
Annexure 17	Training Module Presentations	Block Printing, Jewellery Making, Handloom Weaving: full session decks

Annexure 18

SR NO	PRODUCT	QTY	MRP	TOTAL PRICE
1	CUSHION COVER	10	300	3000
2	PLAIN CUSHION COVER 1	30	250	7500
3	PLAIN CUSHION COVER 2	15	250	3750
4	PLAIN CUSHION COVER 3	30	270	8100
5	PLAIN CUSHION COVER (4 SET)	4	1000	4000
6	PLAIN CUSHION COVER GREEN BLOCK PRINTING (4 SET)	4	1000	4000
7	1003101 [PLAIN CUSHION COVER BLOCK PRINTING]	6	250	1500
8	PLAIN CUSHION COVER BLOCK PRINTING [RED/YELLOW] (5 SET)	5	1000	5000
9	1003941 [POTLI]	10	350	3500
10	TABLEMATE BLOCK PRINTING (3 SET)	3	1000	3000
11	JUTE BAG	15	200	3000
12	1000424 BAG	10	250	2500
13	MIRROR [4 PACKAGES]	10	300	3000
14	COTTON FABRIC (5 MTR)	5	250	1250
15	LAPTOP BAG JUTE	10	800	8000
16	WARLI PAINTING Row BAG	24	300	7200
17	1005404 [TABLE MAT BLOCK PRINT [PINK / WHITE]	10	1250	12500
18	TABLE RUNNER [PINK / WHITE]	10	850	8500
19	TEA COASTER [PINK / WHITE]	10	375	3750
20	CHOCK [4 BOX]	4	150	600
21	HANDLOOM FABRIC RED 2MTR	2	350	700
22	HANDLOOM FABRIC BLUE 2 MTR	2	350	700
23	HANDLOOM FABRIC PINK 2 MTR	2	350	700
24	HANDLOOM FABRIC MAROON 2 MTR	2	350	700
25	HANDLOOM FABRIC YLLOW 2 MTR	2	350	700
26	HANDLOOM FABRIC GREEN 2 MTR	2	350	700
27	HANDLOOM FABRIC MIX 2 MTR	2	350	700
28	HANDLOOM FABRIC DARK PINK 2MTR	2	350	700
29	BLOCKS	70	380	26600
30	WARLI BAG	10	300	3000
31	DUPATA	5	700	3500
32	SILK STOLE	5	1600	8000
33	LINNING STOLE	5	1500	7500
34	BLOCK PAINTED CUSION COVER	10	200	2000
35	SUMMER SPRING CUSHION COVER	7	550	3850
37	BLOCK PRINTED DUPATTA	5	1800	9000
38	TUSSAR SILK BLOCK PRINTED DUPATTA	3	3600	10800
41	WARLI BLOCK PRINTED CURTAIN	3	1500	4500
42	TABLE RUNNER	20	650	13000
44	TABLE MAT	20	450	9000
45	TOT BAG	20	400	8000
46	BLOCK PRINTED CURTAIN	15	1000	15000

47	POTLI SACK BAG	20	550	11000
48	TOTE BAG	20	550	11000
50	VEGETABLE BAG	20	250	5000
Total				250000

Document Availability

All original financial documents including invoices, salary declarations, travel vouchers, bank statements, and working capital forms are maintained in structured files at Tisser Artisans Trust's Mazgaon office. These are available for MDL inspection, CA audit, and Utilization Certificate preparation at any time without prior notice.

12. CASE STUDY LINK

- 1- <https://drive.google.com/drive/folders/1P0xHfETsTJzsKpNlrMYdUTrawJx--6sY>

13. Videos Links

- 1- <https://www.instagram.com/reel/DU5APQZiM1T/?igsh=MzcxwZ3pzMzFpcHpn>
- 2- <https://www.instagram.com/reel/DVLfJvQCE9I/?igsh=MWx4MnN0bHB6bGRhZw==>
- 3- <https://www.instagram.com/reel/DVLeXMhiFf-/?igsh=MTd1YzyczXUyY2JoOQ==>
- 4- <https://www.instagram.com/reel/DVvlexdCCW /?igsh=MXZ0OWw4MG03aDIhag==>
- 5- <https://www.instagram.com/reel/DVvmkPKACOC/?igsh=N3JoY3poaHEyNGJz>
- 6- <https://www.instagram.com/reel/DVvrD9siFOu/?igsh=MWh4aXY5cHE3ZmM2MQ==>
- 7- <https://www.instagram.com/reel/DVySx06ACfT/?igsh=MXFtMzU0b2qxaDB6eQ==>
- 8- <https://www.instagram.com/reel/DV1E61-CKe0/?igsh=MWlrOG9seHoyZGU5>
- 9- <https://www.instagram.com/reel/DV1PBytCKmZ/?igsh=YjZ3MnphcW5yMHlx>
- 10- <https://www.instagram.com/reel/DV8nzw8Cl4w/?igsh=MWxwNXVyY3A5cDVIbg>
- 11- <https://www.instagram.com/reel/DV8rqXVCHAh/?igsh=MWVtZnhkd2Z2Y3dydA>
- 12- <https://www.instagram.com/reel/DWLwov3CLrk/?igsh=MXZxeTJkenVlbXZsOQ>
- 13- <https://www.instagram.com/reel/DWRHZuTCLjI/?igsh=MWJxcnd5bWMzcTzoNg>